

## CARNIVAL PARADE MOST ELABORATE IN HISTORY

### HOUSE TO PUSH SOLDIER BONUS

### HEARINGS ON PLAN START ON TUESDAY

House Republicans in Caucus  
Direct Committee to Proceed to Framing of  
Bill

BILL WILL BE KEPT BEFORE  
THE HOUSE UNTIL PASSED

No Instructions Given Committee  
as to Revenue Raising  
Provision

WASHINGTON, D. C.—Notice was served on republican leaders in the house Friday by Representative Frear, Wisconsin, a republican member of the ways and means committee, that he would fight any attempt to authorize a sales tax as a means of raising revenue for a soldiers' bonus.

Coincident with announcement by Mr. Frear of his stand, Representative Garner of Texas, a democratic member of the same committee, issued a statement proposing a straight appropriation for a bonus, such appropriation to be paid out of the interest received by the government on the allied debt.

WASHINGTON, D. C.—After brief hearings beginning Tuesday, the ways and means committee of the house will undertake the framing of a soldiers' bonus bill at once for report to that body, where it probably will be the continuing order of business until passed, according to a program of action agreed upon by republican members.

Meeting in caucus Thursday night, house republicans adopted a resolution containing this instruction to the committee and declaring that once reported the measure should be kept before the house until passed. The caucus was said to have given no instructions to the committee as to what revenue raising provision should be incorporated in the bill.

It was understood to have been agreed that this should be thrust upon the committee, first, subject to later caucus action. Considerable sentiment developed during the discussion, it was said, in favor of making the cash provisions of the bill less attractive than formerly proposed and increasing the desirability of the insurance and home and farm aid options.

### LEPER PATIENT IS RECEIVED AT COOK COUNTY HOSPITAL

CHICAGO.—The Cook county hospital has accepted a leper as a patient without any hesitancy, it became known today. Dr. Roger T. Vaughn, superintendent of the hospital, in a statement said there was nothing remarkable about the action of the hospital in accepting a patient with such a disease and that in the fifteen years he had been associated with the hospital it had never refused to accept a leper. The patient is Carl O. Peterson of Rockford, Ill.

The three leper colonies in this country were filled, so state authorities notified the Cook county hospital and it agreed to receive Peterson.

A year ago Dr. Vaughn stated, there were four lepers at the institution but all have left since, discharged as cured.

Dr. Vaughn said that the average leper today is a victim of superstition concerning leprosy, and added that biblical references probably had much to do with forming popular conceptions about the disease.

### WEATHER RECORD

For La Crosse and vicinity—Generally fair tonight and Saturday. Not much change in temperature.

For Wisconsin—Generally fair tonight and Saturday. Not much change in temperature.

TODAY'S TEMPERATURES	
La Crosse	37
Chicago	36
St. Paul	35
St. Louis	34
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Philadelphia	32
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Baltimore	30
Washington	29
San Francisco	28
Los Angeles	27
Portland	26
Seattle	25
Albany	24
Syracuse	23
Buffalo	22
Cleveland	21
Detroit	20
Pittsburgh	19
Richmond	18
Washington	17
San Francisco	16
Los Angeles	15
Portland	14
Seattle	13
Albany	12
Syracuse	11
Buffalo	10
Cleveland	9
Detroit	8
Pittsburgh	7
Richmond	6
Washington	5
San Francisco	4
Los Angeles	3
Portland	2
Seattle	1
Albany	0
Syracuse	-1
Buffalo	-2
Cleveland	-3
Detroit	-4
Pittsburgh	-5
Richmond	-6
Washington	-7
San Francisco	-8
Los Angeles	-9
Portland	-10
Seattle	-11
Albany	-12
Syracuse	-13
Buffalo	-14
Cleveland	-15
Detroit	-16
Pittsburgh	-17
Richmond	-18
Washington	-19
San Francisco	-20
Los Angeles	-21
Portland	-22
Seattle	-23
Albany	-24
Syracuse	-25
Buffalo	-26
Cleveland	-27
Detroit	-28
Pittsburgh	-29
Richmond	-30

### PROGRAM FOR SATURDAY LAST DAY OF CARNIVAL

9:00 a. m.—Efficiency tests, Pettibone park.  
10:00 a. m.—Boys' dog derby, starting from corner Seventeenth and State, finishing at corner of Fifth and Main.  
AFTERNOON  
1:00 p. m.—Band concert on business streets by Carnival band.  
2:00 p. m.—Miller's circus on Fifth and Main.  
3:00 p. m.—Penny skating, West avenue rink, Baple and Lamb.  
4:00 p. m.—Skating events, Pettibone park.  
5:00 p. m.—2:50 class trot at Riverside park.  
6:00 p. m.—Penny skating, Copeland park by Baple and Lamb.  
7:00 p. m.—Street dancing on business streets, music by two jazz orchestras.

EVENING  
7:30—Grand illuminated parade from Third and Jackson through business streets to Riverside park.  
8:30—Parade speech of Marcus Rex II, and introduction of the fire king.  
9:00—Grand fireworks display at Riverside park.  
10:00—Triumphant return of fire king through business district.  
ROUTE OF PARADE FOR SATURDAY NIGHT  
Parade on South Third at Jackson park will move north on Third to Cass, east on Cass to Fourth, north on Fourth to Pearl, west on Pearl to Third, north on Third to Main, east on Main to Sixth, north on Sixth to State, west on State to Lee Port.

### DOG DERBY IS FEATURE EVENT OF THE SPORTS

The dog derby, started as one of the feature closing events of the carnival sports, will be held at 10 o'clock Saturday morning, according to announcement of the sports committee.

The course has been designated as State street from Seventeenth street to Fifth street with the finish at the city hall. Numerous entries have been received and the committee reports the event worth while witnessing.

Speakers of the event last year will remember that a rear wheel of the leading "chariot" rolled off near the finish, but in spite of this handicap, the dog sped on to victory. The event promises to be equally as interesting this year, it was announced.

### ASK BOARD TO FORM NATION'S LAND POLICY

Farm Conference Adopts Recommendations for Federal Commission to Formulate National Program

### FIGHT BREWING ON REPORT ON LAWS AFFECTING RAIL LABOR

Recommend Repeal or Amendment of Adamson Law; Approve St. Lawrence Seaway

WASHINGTON, D. C.—Union labor won a victory in the national agricultural conference Friday when that body by a vote of 83 to 64 struck out of a committee report a recommendation for repeal of the Adamson eight-hour law.

WASHINGTON, D. C.—Recommendations for the appointment of a federal commission to formulate a national land policy, including all questions of reclamation and irrigation, were adopted Friday by the national agricultural conference.

The conference also went on record as opposed to the opening of any more land for farming purposes until normal economic conditions are restored.

Immediate stoppage of devastation of forest lands was recommended in the report of the committee on permanent forest policy and adopted by the conference. The report also recommended effective methods of fire prevention, forestry research and increase in the nation's forest reserves.

Prospects of a fight appeared in the conference as delegates became aware of a report prepared by one of the committees involving legislation affecting railroad labor.

Advance copies of the report carried recommendations as follows: Immediate repeal or amendment of the Adamson labor law covering the national agreements, the savings thus effected to be immediately reflected in reduction of freight rates; repeal of the guarantee clause of the Esch-Cummings law; improvement of the farm market roads and development of inland waterways, especially St. Lawrence deep waterways project.

Heated debate was evoked by a resolution calling on the miners and railroad labor board to adjust wages to living costs which was presented by W. N. Starkhouse of Illinois of the National Implement & Vehicle association.

### ENGBRETSON PAYS \$641.46 FINES FOR SELF, TWO OTHERS

Saloon Man Had Liquor in Possession; Bartender Admits Making Moon

C. E. Engbretson, saloon man at 1732 George street, paid fines and costs totaling \$641.46 in county court, which had been assessed against him, his bartender, Gilbert Doherty, and former bartender, Ezra Champagne, by Judge Brindley on Thursday. They were arrested following raids on the saloon and the homes of Doherty and Champagne. Liquor was seized at all three places.

Two pint bottles of moonshine were found hidden on a false shelf under the bar in the Engbretson saloon. The proprietor admitted that he had the liquor in his possession but denied the charge of selling it. He was fined \$300 and costs.

At Doherty's home, 2202 Kane street, the prohibition deputies seized a complete five-gallon still. In a bedroom they found some moon in a bottle and a serving glass. Doherty admitted he made the moon but denied selling it. He was fined \$150 and costs.

At Champagne's home a gallon glass demijohn about two-thirds full of moonshine was confiscated. Champagne admitted the charge that he had liquor in his possession and was fined \$150 and costs.

### THREE MEN FINED IN POLICE COURT FRIDAY MORNING

Three cases, two automobile violations and one intoxication, were heard before Judge Hunt in police court Friday morning.

John Medinger, who according to the police has been up a number of times for auto violation, was fined \$27.50 for speeding, while John Kimmer was fined \$7.50 for parking on Seventh street without lights.

Leo King was fined \$7.50 after pleading guilty to a charge of intoxication.

### FIRE IN BASEMENT OF NORTH SIDE HOME THURSDAY MORNING

A fire which resulted in charring woodwork in the basement and raising smoke damage to the upper floors broke out in the Bide residence, 1634 George street, about noon on Thursday. No definite cause was given for the fire. Fire officials reported that considerable damage was caused to the woodwork.

### FEDERAL OFFICIALS DISCUSSING BADGER "DRY" ENFORCEMENT

WASHINGTON.—Prohibition enforcement conditions in Wisconsin were under discussion Friday at a conference of Federal Prohibition Director J. E. Stone of Wisconsin with Commissioner Haynes.

Mr. Stone, it was said, will confer with Senator Lenroot of Wisconsin before seeing Commissioner Haynes again later today.

Some change in the prohibition enforcement office in Wisconsin is expected, officials indicated, adding that during Mr. Stone's absence, General Prohibition Agent Reed was acting in charge of the forces in Milwaukee.

### CHANCES CONSIDERED GOOD FOR ELECTION OF FOREIGN CARDINAL AS NEXT POPE

ROME.—(By the Associated Press.)—With the body of the late Pope Benedict laid away beneath the flagstones of St. Peter's, the interest of the sacred college and the vatican household turned Friday to the election of his successor. A conclave had been called for February 2 to choose the new pontiff.

The question of a rapprochement between the church and the Italian government enters into the election. Thorough canvass of opinion in the church shows that the peace party, or the government, are virtually deadlocked with the irreconcilables in the number of votes each faction can muster. A two-thirds majority is necessary for election.

Twenty-nine cardinals headed by Cardinal Gasparri head of the church are known to favor continuance of Benedict's policy, which was understood to have been directed toward a resumption of relations with the quindini; twenty-nine members are thought to be just as strongly opposed while nine are classified as neutral.

Depends on Foreign Cardinals  
The attitude of the American cardinals—O'Connell of Boston and Dougherty of Philadelphia—is unknown at the vatican, but the opinion is expressed that unless a compromise is reached, never has there been such an opportunity for a foreign cardinal to be elected pope. The majority enjoyed by the Italian members of the sacred college is so evenly divided that vatican officials admit all depends on the attitude of the foreign cardinals.

Mention Holland Cardinal  
The candidate of the Gasparri party is Cardinal Ruffini of Milan, while Merry del Val's faction, after voting for their leader on the first ballot as a test of strength it is understood will switch to Cardinal Laurenti, the newest created members of the Sacred college, stationed in Rome.

Cardinal Van Rossum of Holland is most prominently mentioned as a neutral candidate should a deadlock be reached in the conclave.

For the first time in history, women will be permitted to be present in the quarters occupied by the conclave. They are Sisters of Mercy, who will provide over the destinies of the cardinals' kitchen which heretofore have been supervised by monks.

### HEAVY SNOWFALL FOLLOWS IN WAKE OF COLD WEATHER

WASHINGTON.—Snowfall to a depth which set new records over periods of from three to twenty years were reported Friday from several southern states as an aftermath of the storm which has been central of the South Atlantic coast. The weather bureau predicted further snowfall in sixteen states in the east and in the south down to the northern Alabama-Mississippi line.

Virginia reported the heaviest fall of snow in many years. At Danville twelve inches was recorded, a twenty-year record being broken.

In Georgia the visitation consisted mostly of sleet.

Florida faces "freezing temperatures" if the weather clears in the northern section, the bureau said today.

Lowest temperature reported was 22 below at Northfield, Vermont.

### "DOGS" FROM JEHL FOR TRIB INDIAN FEAST

Hot dog was the characteristic banquet of the Tribune Indians at a tribal pow-wow held in the Tribune office after the doings of "Dogsday." Dominick Jochen supplied the "dogs"—about a million dollars' worth—and was elected to honorary membership in the tribe with the name of Big Chief Wahoo Meget.

### GREATEST PROCESSION OF BEAUTIFUL FEATURES BIG EVENT OF FESTIVAL WEEK

Spectacular Array of Handsomely Attired Marching Clubs, Floats and Other Brilliant Features Mark the Turnout Thursday Afternoon—List of Prizes Awarded

For Best Marching Club—general appearance—  
First prize, \$50.00—Batavian National Band.  
Second prize, \$25.00—Wisconsin Pearl Button Company.  
For Best Drilled Marching Club—  
First prize, \$50.00—Normal school.  
Second prize, \$25.00—Rubber Mills' Drill squad.  
For Best Special Feature in Parade—not float.  
First prize, \$35.00—Kiwanis club, representing "Progress".  
Second prize, \$20.00—La Crosse Tribune, representing "La Crosse Pioneer Days".  
For Best Float by La Crosse Firm or Organization—  
First prize, \$35.00—Rubber Mills Co.  
Second prize, \$20.00—Montague Cracker and Candy Co.  
For Best Float from Outside of City—  
First prize, \$50.00—West Salem Co-op.  
Second prize, \$30.00—Holmen Co-op. Creamery Co.  
Third prize, \$20.00—Mindoro Co-op. Creamery Co.  
Fourth prize, \$10.00—Westbrook Oil Co., Onalaska.  
For Best Individual Costume—  
First prize, \$10.00—Ed. Koops and his rabbits.  
Second prize, \$5.00—Margaret Butler as Irish Gentlewoman.

Pronounced the most elaborate and beautiful spectacle ever seen in the city, La Crosse's second mid-winter carnival parade held Thursday afternoon, was the big event of the festival. Practically the entire populace of the city and thousands of visitors from the surrounding territory saw the big turnout of beautifully costumed marching clubs, floats and special features. Over 3,000 marched in the parade, which took just an hour to pass a given point.

### CHARLES AND J. W. HAMMOND ARRESTED IN MOONSHINE RAID

Brothers Plead Not Guilty to Charge of Making Whiskey in Twentieth Street Shack

Charles and J. W. Hammond, brothers, who operate a grocery store at 1401 South Seventh street, were arrested late Thursday by state prohibition deputies on charges of operating a still in a shack on Twentieth street, between Denton and Bedford streets, which was raided Wednesday and a truckload of moonshine, stills, oil stoves and mash confiscated.

The state deputies charge that the lot on which the shack stands was brought from an Omaha realty concern who have been selling lots in Taylor's addition, by the Hammond brothers. The brothers pleaded not guilty to a charge of manufacturing moonshine whisky and were released on \$700 bail each for a hearing on February 2, at 2 p. m. in county court.

Thursday the state deputies exhibited in county court a chart which is believed to be a record of the number of gallons of moonshine obtained from each batch of mash that was cooked since August 20, when the moonshine operations are believed to have been started. The tally showed that 50 batches had been run through, making 703 gallons of moonshine. At \$10 a gallon, the usual curb quotations for "good" moonshine, this would have netted the moonshiners more than \$7,000.

### MRS. OLGA OBERG CHARGES DESERTION SEEKS A DIVORCE

Mrs. Olga Walloe Oberg has filed suit in divorce, from Victor Oberg, in circuit court. In the complaint Mrs. Oberg charges her husband with calling her names, with being a habitual drunkard and that late in October, last year, her husband deserted her and since that time has not written to her nor contributed toward her support. They were married in St. Paul June 22, 1910.

### FAMOUS WOMAN JOURNALIST DEAD

NEW YORK.—Nellie Bly, newspaperwoman, who achieved fame by a spectacular trip around the world in record time, died Friday at St. Mark's hospital.

Nellie Bly's trip around the world was made for the New York World to prove the possibility of Jules Verne's imaginative story "Around the World in Eighty Days." She went Verne more than seven days better, finishing the circuit in a little more than 72½ days.

### WARRANT OUT FOR TOWNLEY ON CHARGE OF EMBEZZLEMENT

FARGO, N. D.—A warrant has been issued here for the arrest of A. C. Townley, president of the National Nonpartisan league, charging him with implication in the alleged embezzlement of \$3,000 from the Scandinavian-American Bank at Fargo.

### King and Queen Ride

Boreas Rex II and the Queen of the carnival, Myron Savage and Cora Larson, headed the march of their subjects of the realm of joy and happiness. The royal chariot was a beautifully decorated automobile, with a blue and white color scheme. The throne was built under the canopy at the rear of the auto. Behind them trooped their subjects in the following order:

La Crosse fire department—A platoon of fire fighters marched beside two hose wagons on bob sleds. The sleds were decorated in white.

Star Knitting company—The marching club wore natty costumes of mouse-colored coats and red breeches.

Krause (Emma) y—This marching club was resplendent in its green costumes. The women wore jockey caps; the men knit caps.

Tausche Hardware company—Presented a thrilling appearance in the dark brown machinaw coats and breeches, the solid color relieved by stripes of light yellow. A huckle corn was the feature of the marching club.

Shepherd Potoko Chips—A fifty little float, decorated with yellow flowers, daffodils maybe.

Gibson Ice Cream—Two teeny weeny polar bears in a white automobile.

National Bank of La Crosse—The queen rode in a white auto. The marching club presented a sturdy appearance in its dark red, mackinaws and trousers to match.

Queen in Steigh  
W. A. Roosevelt company—The queen rode in a sleigh. The men of the marching clubs, big, up-standing fellows, wore a yellow and brown costume. The piece de resistance of the club was a "Roosevelt Bear" real live one, that rode on the top of a float. Where did they get that bear?

Barron's—A very attractive club in red costumes, trimmed with grey astrakhan.

Life Insurance Companies of La Crosse—An immense float, with a queen sitting on high throne. On sides of float pictures of two guardian angels and the legend "The Great Life Protector—Insurance."

Salzer Seed company—An old-time cutter, drawn by a team of "spanking" horses, headed the marching club. The marchers wore purple and white costumes and red carnations or poinsettias.

New Process Cleaners—A gaily decorated automobile.

Neis Thompson—The marchers were costumed in suits of old rose and white trimmings.

A Bartel Company—The burnt orange colored suits of the marchers were quite nifty. Leggings completed the outfit. The marchers carried skis.

Thilman Bros.—A float, carrying two fine pieces of furniture, a library table and aavenport, symbolical of their business. The club wore red coats, and grey breeches.

Batavian National Bank—The bankers were resplendent in white suits, with red trimmings. They carried skates and hockey sticks.

Hide on Motorcycle  
Campbell's Cycle Agency—Red costumed riders on motorcycles and sidecars.

Reedsburg Cadet Band—They tooted their way up Main street and were met with the approval of the spectators.

The W. R. Montague company—The "Montagues" made a fine showing. The club was led by a float on which was a white and green decorated Samson came. Practically every employee in the plant and office was in the line of march. The costume was white sweaters, green breeches and green snowsuits, green caps, something like the green caps of the Yank doughboys.

Federal Bakersies—The biggest loaf of bread ever seen in La Crosse was carried by the employees in the march. The marchers wore purple coats.

J. J. Hogan company—A bright ar-

(Continued on page six)

# STATE JOB AGENCIES REPORT INCREASED DEMAND FOR WOMEN

Total of Over Sixty Thousand  
Placed in Jobs During  
the Year 1921

MADISON, Wis.—An increased demand for women labor at the same time that the demand for men workers was rapidly declining, is noted by the industrial commission in its report on activities of the eleven public employment agencies during 1921. A total of 63,053 persons were placed in employment during the year, 42,473 of them men and 20,620 women. This represented a decline of more than 40 per cent in the number of men placed, compared to 1920 when 76,616 were put at work.

The number of women placed at work by the commission showed an increase of 25 per cent rising from 15,560 in 1920 to 20,620 last year. During the present period of depression, the commission says, a much smaller percentage of women have been laid off than men, along with the increased demand for their services.

Explanation for this situation is believed to lie in the fact that women will work for lower wages than will men, and that as a rule the greater

number of them are employed in occupations which have been less hard hit by the business slump.

Calls for help decreased considerably more than placements, dropping from 148,540 in 1920 to 108,152 in 1921 the commission reports.

Four of the eleven offices showed increases in the number of persons placed at work, Oshkosh, Ashland, Racine and Milwaukee. Greatest de-

creases were at Milwaukee and Sheboygan, where the demand for common labor fell off markedly. Farm labor placements rose from 2,338 in 1920 to 6,487 in 1921.

LONDON.—Dispatch from Vienna said the Austrian cabinet had resigned.

Joshua couldn't make the modern men stand still.

Why is it a fad to criticize women? Half our parents are women.

**Cuticura Soap**  
**Will Help You**  
**Clear Your Skin**

Scalp, Ointment, Talcum, etc. everywhere. Samples free of Cuticura Laboratories, Dept. 2, Malden, Mass.

## Barron's

### Fall and Winter Suits

Last call for the Winter Suits. This is absolutely our last ad for Suits. These prices will take them all out in a very short time.

SUITS that sold as high as \$50.00, now at—

**\$20.00**

SUITS that sold as high as \$70.00, now at—

**\$25.00**

SUITS that sold as high as \$90.00, now at—

**\$35.00**

SUITS that sold as high as \$125.00, now at—

**\$50.00**

### Sale of Hand-Made Waists

One special lot of handmade Waists in batiste and French Voiles, plain and lace trimmed, reduced as follows:

\$12.50 WAISTS, now **\$6.25**

at . . . . .

\$10.00 WAISTS, now **\$5.00**

at . . . . .

\$8.00 WAISTS, now **\$4.00**

at . . . . .

\$6.00 WAISTS, now **\$3.00**

at . . . . .

#### LINEN SECTION

### Sale of Soiled Ends and Remnants

Of Table Linen, (pure linen), mercerized cotton Damask, plain Art Linens, ecru Art Crashes and bleach and unbleach Crash Toweling.

### VERY SPECIAL--At Just One-Half Their Real Value

Pure linen Huck Towels; Mercerized Pattern Cloths and Lunch Cloths; Turkish Towels (fancy); Bath Mats. Just a very few of the above but every one a real bargain.

## MOTHER!

Clean Child's Bowels with  
"California Fig Syrup"



Even a sick child loves the "Fruity" taste of "California Fig Syrup." If the little tongue is coated, or if your child is listless, cross, feverish, full of cold, or has colic, a teaspoonful will never fail to open the bowels. In a few hours you can see for yourself how thoroughly it works all the constipation poison, sour bile and waste from the tender, little bowels and gives you a well playful child again.

Millions of mothers keep "California Fig Syrup" handy. They know a teaspoonful today saves a sick child tomorrow. Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must say "California" or you may get an imitation fig syrup.

## Kiddies' Colds Can Be Eased Quickly

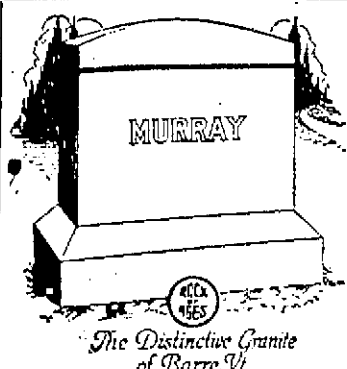
Dr. King's New Discovery will do that very thing, easily and quickly. Don't say, "Poor little kiddie, I wish I knew what to do for you!" When the cough first comes, give a little Dr. King's New Discovery as directed, and it will soon be eased.

It's a good family cough and cold remedy, too. Loosens up the phlegm, clears up the cough, relieves the congestion. No harmful drugs. For fifty years a standard remedy for colds, coughs, grippe. At your druggists, 60c. a bottle.

## Dr. King's New Discovery For Colds and Coughs

Constipated? Here's Relief! Cleanse the system, with Dr. King's Pills. They prompt free bile flow, stir up the lazy liver and get at the root of the trouble. All druggists, 25c.

## PROMPT! WON'T GRIPE Dr. King's Pills

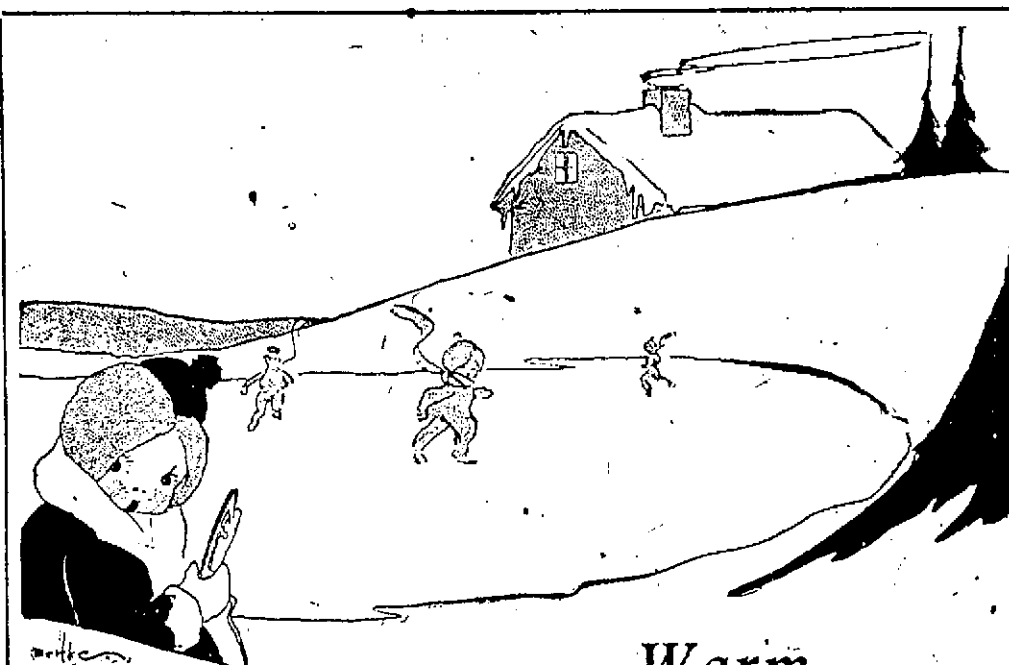


## Come and See Our Display

Telephone 395, and we will be glad to call.

WE WILL SAVE  
MONEY FOR YOU.

**VACH-WERNER  
MONUMENT CO.**  
1301 So. 8th St.



## Warm Means Well—

Just as long as children romp and play all day in the cold, and never feel it, you can rest assured they're well.

When they begin to say, "I'm so cold"—then watch out. Here's a danger-signal. They're not getting enough nourishment from their food.

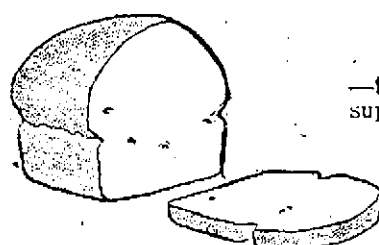
Perhaps you are feeding them too much meat, and other rich protein foods too heavy for quick digestion. No wonder the life-fires slow down—the little system is clogged with ashes.

Keep the health-fires burning brightly with—

## REAL BREAD

—the food that supplies health and energy—and supplies it without waste.

Ask your grocer.



**Franzmann & Manning**  
10th and Adams. Phone 2006-A.

# RESNECK-BERGER CO'S Ladies' Shop

329 PEARL STREET.

"ALWAYS KNOWN FOR BETTER VALUES."

## January Clearance Sale

There is still remaining a large quantity of winter merchandise. We do not want to carry over a single garment. All winter merchandise marked at practically give-away prices to sell it all quickly.

## Winter Coats

Prices Slashed Deep to Sell Them All  
Three Big Groups at—

**\$10 \$12.50 \$17.50**

FORMER VALUES to \$40.00

Materials—Bolivias, Velours, Suedine, Silk Plush  
Colors—Brown, Reindeer, Navy, Black, Etc.

## Silk and Wool Dresses

At Lowest Prices Ever Known!

**\$7.50 \$9.75 \$15**

FORMER VALUES to \$30.00

Materials—Tricotine, Poiret Twill, Canton Crepe,  
Satin, Etc.

Colors—Brown, Navy, Black, Grey, Combinations, etc.

## Beautiful Suits

Prices Cut Deep to Sell Them All!  
Many Are Suitable for Spring Wear!

**\$8.75 \$20 \$25**

FORMER VALUES to \$45.00

Materials—Tricotine, Serge, Broadcloth, Velour, Jersey.  
Colors—Brown, Copen, Navy, Reindeer, Black.

## Ladies' Wool Sweaters

Tuxedo and Slipover styles, Angora trimmed, mostly black and white, all sizes, values to \$7.50, specially priced for our January clearance at—

**\$2.39, \$2.89  
and \$4.39**

## SKIRTS

Skirts worth \$14.50

**\$7.50**

Skirts worth \$12.00

**\$5.75**



## THE LACROSSE TRIBUNE AND LEADER-PRESS

A NEWSPAPER FOR THE PEOPLE

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## IN HIS NAME

AND whatsoever ye do in word or deed, do all in the name of the Lord Jesus, giving thanks to God and the Father by him.—Colossians 3:17

## No One Knows

AT the North Pole, the thermometer never drops lower than sixty degrees below zero. Frequently its gets that cold in our northwestern states and southern Canada. Havre, Mont., once registered sixty-eight below zero, the coldest ever recorded in the United States. Vilhjalmur Stefansson, Arctic explorer, makes the comparison, in his lectures exploding popular beliefs about the supposed frigidity of the Far North.

In northern Alaska and Canada, along the shores of the Arctic ocean, the snowfall is so light that if you scattered 100 walnuts on the ground in autumn you'd be able to count ninety of them, sticking out of the snow, at any time during the winter. The record snowfall in the United States was nearly seventy-four feet. This occurred fifteen years ago at Tamarack, in the Sierra Nevada Mountains of California. In the Klondike gold rush, more prospectors died of summer sunstroke in Dawson than perished of winter cold.

Stefansson thinks that by 1970 Americans will be eating 50,000,000 pounds of reindeer meat a year, shipped from the Far North. Central Alaska soon will be growing all the wheat it needs. Stefansson believes the Arctic Circle is a coming country. He says it is possible for a tramp to hobo his way to the North Pole and back, carrying only a harpoon, using seal meat for food and seal fat for fuel.

Stefansson's theory is that popular fallacies, about the Far North being a solid iceberg, are part of the false knowledge inherited from the ancient Greeks. These fallacies have been handed down to us by a chain of textbook writers who rewrote the "old stuff," posing as authorities on the Far North though they never were there to check up.

How much of our supposed knowledge in other fields is really misinformation inherited from the ignorance of long ago?

When father went to school, he was taught that parallel lines, indefinitely prolonged, never meet. Einstein proves that parallel lines do meet. Transmutation of metals was universally accepted as impossible a few years ago. Now some scientists say they'll soon be turning lead into gold, though the cost may be prohibitive.

Men used to be imprisoned for saying that the earth is round, not flat. Modern man, no matter how improbable a suggestion may be, says, "I'm open to conviction. Let's see your facts." Truth comes as man's prejudice against new ideas dies.

## Menagerie

COMING to America—the lions, tigers, elephants and other wild animals that used to be the ex-kaiser's private menagerie. See them in the circus next summer. Piece by piece the glory and magnificence that once surrounded Bill Hohenzollern are breaking up. Little items like the confiscation of Bill's pet beasts are of big historical importance. They register the final stages of the dissolution of 800 years of imperialism.

## Evidently it Was True

MUCH that we have regarded as ill-natured slander about the British sense of humor seems to be vindicated by the arrival in this country of London sporting gentlemen to arrange for a return match, in England, between Dempsey and Carpentier. Since the gentlemen's mission is a business one and the British, whatever their humorous shortcomings, are notably successful financiers, one must assume that the visitors are assured that the British public would pay well to see the match. And that is pretty good evidence that the British public can't see a joke, we would say. After what happened in Boyle's Forty Acres last summer a match between Dempsey and Carpentier cannot be regarded as a contest. It was, and will be if tried again, more like butchery. Carpentier is a good little man—probably there are few as good of his weight and inches. But Dempsey is a good big man, and there are at present none as good of his size. The outcome was hardly in doubt before the two met in New Jersey. It is absolutely settled now. If Carpentier enters the ring against Jack again it will be in the convic-

tion that a hard beating and a knockout is worth taking for the loser's end. The odds ought to be 100 to 1. If the British want to pay good money to see a fight that will be as unequal as this, that is their business, of course. We wouldn't blame Dempsey for accepting such easy money, nor Carpentier for taking another licking so financially worth-while. But the British sporting public—now what for a bunch of suckers is that, Mawruss!

## Emerson Was Wrong

THE two Wrigley factories in Brooklyn and Chicago are turning out an average of 43,000,000 sticks of gum a day. What built up this enormous business in a few years? Answer: Advertising! Admittedly, Wrigley had to have a gum that pleased the public taste. But many other gum companies, with a satisfactory product, remain small because they haven't advertised on a big scale. Philosopher Emerson was wrong. You may make a better mousetrap, but the world won't beat a path to your door unless you get your message to the world by advertising. Advertising is the lantern that finds business in dark times.

## Spenders

THE "ordinary expenses" of the national government in the last six months are nearly \$700,000,000 less than in the corresponding six months a year ago. This is due partly to economy, partly to lower prices. Your Uncle Samuel can buy a lot more with a taxpayer's dollar now than he could twelve months back. And one dollar paid in income tax in 1922 is heavier taxation than one dollar paid in 1921, because of increased buying power of the dollar. Honorable Dollar has the elasticity of rubber.

## Lights and Crime

NIGHT automobile smash-ups caused 3,223 deaths in thirty-two representative cities last year. A sixth of the deaths were directly due to poorly lighted streets. This is shown by a check-up by the Illuminating Engineering Society. Death and crime grow like asparagus, in the dark. Crime, in particular, hates light. It keeps under cover in daytime and conducts most of its activities behind the mask of night. Economy, in the form of dimly lighted streets, is the worst form of municipal extravagance.

## Idle

THE railroads report they have 2,283,908 freight cars on their lines, of which 646,673 are idle. There are two reasons for this idleness. The first is seasonable. Freight always moves lightly in January. The second reason is that freight rates are so high they are prohibitive for a normal movement of business. The solution of the railroad problem is in big volume of business at low individual profits.

Some people pay their respects and others charge them.

## In Ye Olden Times

## TEN YEARS AGO TODAY

Sister Matilda, mother superior at St. Francis hospital, died yesterday afternoon of cancer. Sister Matilda has been at St. Rose convent since its erection in 1883 and has been mother superior at the hospital for the last eight years. She was born in Delphos, Ohio, in 1857 and became a sister in 1874. Several La Crosse priests will assist at the funeral Monday when requiem high mass will be sung.

Members of the St. Elias Syrian Greek Orthodox church of North La Crosse recently wrote to their bishop in New York in regard to naming the church society inasmuch as the society is for religious and educational purposes. Hereafter the society will be known by that name instead of as the United Syrian-Greek Orthodox Church society.

The "twice-a-year" shoe sale of Adams, the shoe man, has reached the state of Washington. This morning Mr. Adams received from Carl Naack, 311 South Third-fourth street, Tacoma, Wash., a letter containing an advertisement of the sale clipped from the La Crosse Tribune in which the writer ordered a pair of shoes "like the picture in the enclosed advertisement."

## TWENTY YEARS AGO TODAY

Lewis Dahl of Kane street, is starting house household goods. He will leave the fore part of next week for Stillwater where he will be employed as sawfiler in one of the mills.

A four train of sixty-three cars passed through La Crosse yesterday. The four is going to Russia.

Next Sunday the Christian Endeavor society of this city will celebrate the twenty-first birthday of their organization. This society was founded in Portland, Me., in 1881 by Charles Francis Clarke. There are now four societies in this city.

Drs. Lawrence and Yogo have opened their new sanitarium at Galesville and at present it is taxed to capacity.

Commencing February 1 a new postal card to be known as the "McKinley Card" will be placed on sale by the postal department. It will bear a picture of the late president.

## THIRTY YEARS AGO TODAY

The clothing stock of S. Cutman which has been purchased by J. M. Potter of Harley, Wis., was packed today for shipment. Mr. Cutman will retire from business and the old United States Clothing House will be a thing of the past.

Tonight the old veterans of the Grand Army posts of the city will assemble in Grand Army hall to enjoy a calico ball given by the Wilson-Cowley post.

Dr. M. T. Moore has moved his dental office to new quarters in the Barrow block on Fifth and Main streets.

H. A. McNally of Milwaukee, a member of the United States weather bureau, is in the city to take charge of the signal service office during the illness of Professor W. C. Symons who is confined to his home with the grippe.

Due to poor construction the furnace in Matzdorf's new bakery on Caledonia street, collapsed yesterday.

Doctors report many cases of grippe and its right bower, pneumonia, in the city, especially in North La Crosse.

## The Girl Jim Took To the Game

BY H. LOUIS RAYBOLD

Jim Crawford fingered the oblong bits of cardboard reflectively. His tickets had safely arrived and, thank heaven, and the ticket office, his seats were as good as any ever allotted to newly-fledged graduates under the strain of unprecedented demands. That part of it was all to the mustard.

Only—action to take? With Jim the choice was not a narrow one. Yet gradually it narrowed down to two, Caroline Hemmingsway or Peggy Carries, both lively girls—and fair. For Jim could not visualize himself as escorting to that colorful spectacle any but a pretty girl. To choose, then, either Caroline's dusky attractiveness or Peggy's winsome blondeness?

"I've got it," said Jim. "I'll toss up their telephone numbers and abide by fate." Come seven o'clock, Jim was squarely aware of the fact as her words struck gradual tidial to his soul.

"The game? Oh, Jim, I'd love to," but Elaine Ashley asked me ages ago. But Jim, I've got a simply tremendous favor to ask you. Had you any else in mind? Not? How splendid! You see, my cousin is here from Milldale, and just dying to see the game. But you know how it is about tickets. And—oh, Jim, if you would take her, she's awfully bright and—oh, you say, 'She's pretty.' Why—oh, Central, you've got us off."

Jim's "reconnection" and Jim, wondering why on earth he had done it, presently found himself pledged to take Peggy, Milldale cousin to the senior's greatest delight.

Early in the afternoon on the day of the game, Jim drove his modest little motor up to the curb in front of the hotel. He found there stood the girl on the veranda. Beside them, lowered young Ashley, tall and slender.

Never had Jim seen Peggy look more beautiful, her eyes glowing and her cheeks whipped to a radiant color by the crisp autumn breeze. Beside her, the little Milldale cousin glared to indignance. And she wore huge tortoise shell glasses!

Driving out the crowded boulevard flanked by laughing and clattering streams of people all howling in one direction, Jim tried to do his duty as an escort and a gentleman. But his most valiant conventional methods produced the most meager of responses, subdued little "yeses" and "noes" totally lifeless.

Disputed, Jim looked into a silence which lasted unbroken until he had parked his car and the two of them had entered the portal and found their places in the huge structure gradually filling with a vast animated throng.

Then once more he roused himself. "Ground in good condition," he commented. "Take it, you're a football like all girls, Miss Crumley?"

Miss Crumley reddened mildly. "The side that kicks the ball offest over those posts wins, does it not?" she wanted to know.

Jim all but groaned. Imagine! Then he forgot his companion, even forgot that Peggy was sitting somewhere with that arrogant Elaine Ashley, forgot everything but that the team was coming on the field, shedding their "Tear, Tear, Tear!"

For the greater part of the game Jim forgot his silent guest. During the intervals between periods he politely supplied her with the offerings of the peanut and popcorn boys and a minimum amount of incoherent small talk. But when the game was on, she vanished straightway into oblivion as far as Jim was concerned.

Then, just at the end, with the score tied and five minutes to play, the star of the team, taking one of those desperate forward passes so often faultily tried near the finish, started down the field. The crowd went wild.

"Touchdown! Touchdown!" And it was.

Jim was suddenly aware that the girl at his side had grabbed his arm with one hand and with the other was frantically waving her score book. "He made it! He made it! Oh, boy!"

That night Peggy had a party to celebrate the victory. Jim had been invited when he deposited Miss Crumley on the Carries steps and had reluctantly consented. The girls slipped away upstairs leaving Jim and Ashley to argue the fine points of the game.

It was when the girls came back that Jim got the shock of his life. In a soft, shimmering gown, her hair piled high, her face alight, her awful glasses gone, the little Milldale cousin was a peach!

But not until much later in the evening when Elaine Ashley left early to take her down to her train, did Jim receive explanations from the contrite Peggy.

And then she only explained because Jim, tantalized beyond endurance by a certain sweet provocative, had seized her suddenly in his arms and all in one breath told her he loved her and begged her to be his. It was after that little matter was satisfactorily settled that Peggy confessed as follows:

"I've really been crazy about you for a long time, Jim, and—oh, I realize, I realize, you were about married, but you didn't ask me and finally—after that invitation, but when you called up, well, I couldn't bear to think of you taking some one else. My cousin seemed—provisionally—sent only—well, she really is terribly popular with the boys and I made her promise not to try and woo an ex-boy. And then she went to the other extreme as you know! She says that just one moment she forgot she was playing a part at the winning touchdown, you know. You saw her brother is captain of his college team. What she doesn't know about football, but she certainly did her best—"

"Not to capture me?" grinned Jim. "As if I ever thought for a moment of any one but you, dear!"

And Peggy sighed contentedly, quite as if she really believed him. (Copyright, 1922, by the McClure News, paper Syndicate.)

ane by a certain sweet provocative, had seized her suddenly in his arms and all in one breath told her he loved her and begged her to be his. It was after that little matter was satisfactorily settled that Peggy confessed as follows:

## PROBE FEASIBILITY OF JACK PINE FOR MAKING NEWS PRINT

MONTREAL.—Possibility of utilizing jack pine for making news print paper is occupying the interest of members of the Canadian Pulp & Paper association who in recent years have watched with apprehension the steady dwindling of the spruce forests, heretofore regarded as the only considerable source of supply for news print. Use of jack pine for the purpose was advocated at the association meeting Thursday by Maurice Neilson, who said that his firm, the Belgian Industrial company, Limited, had carried on successful experiments with jack pine under both sulphite and ground wood processes of manufacture.

WASHINGTON, D. C.—Chinese and Japanese delegations to arms conference reached agreement on all collateral questions involved in the Shanghai question.

57

## Ready to heat and eat

No wonder it tastes so good! Heinz makes the dry Spaghetti—and cooks it after the recipe of a celebrated Italian chef. The tomato sauce for which Heinz is famous, is used—and a special cheese with just the right flavor.

HEINZ

SPAGHETTI



## The Whole Family Will Like It

Something Different!



There's nothing just like CREAM OF RYE. It occupies a place all its own. With all the well-known food values of this truly wonderful grain, CREAM OF RYE possesses also a delicate flavor that has made it welcome in millions of families.

It is made from the choicest grains of rye, thoroughly cleaned, specially processed, flaked and sterilized, and packed in "air-tight" fibre cans. CREAM OF RYE is never sold in bulk.

Can be used for bread, muffins, cookies, etc.

Serve It Some Way Every Day All good grocers have it. Try a package today.

Cream of Rye

More than a Breakfast Food

## Abe Martin



We wish something would be done about freight rates so we wouldn't hear so much about 'em ever' time we pay 50 cents for a quarter's worth of something. Most folks are too bent on makin' money 't' be polite.

NEW YORK.—Directors of Bethlehem Steel corporation voted to appropriate \$25,000,000 for construction of additional forks.

## U. S. STARTS NEW LINE TO LIVERPOOL FROM NEW ORLEANS

NEW ORLEANS.—A new service between New Orleans and Liverpool will be established by the United States shipping board beginning January 30. It was announced here Friday by J. B. Keene, traffic manager of the board. Mr. Keene, who has been holding a conference with flour millers and grain exporters of the central west, said the service would consist of regular semi-monthly sailings.

## BLOW UP VAT WITH FIFTEEN THOUSAND GALLONS OF MASH

ST. LOUIS, Mo.—A subterranean vat containing 15,000 gallons of corn mash was dynamited by federal prohibition enforcement agents Thursday on a farm in St. Louis county. The vat was used by a farmer to store mash for his hogs. The vat was found in a small house near the coffee farm occupied by Italians. Parts of a still were found in the debris of the burned building.

WASHINGTON, D. C.—Early appropriation \$25,000,000 for construction of additional forks.

## CASCARETS 10¢

For Constipated Bowels—Bilious Liver

The pleasant, cathartic laxative to tonight will empty your bowels completely by morning and you will feel splendid. They work while you sleep. Cascarets never stir you up or gripe like Salts, Phos, Calomel, or Oil and they cost only ten cents a box. Children love Cascarets too.

## "JUST GOTTA DANCE—THA'S ALL!"

YOU'LL say so when you hear the eleven snappy "foxes" and one medley waltz on the Victor dance list for January. "Come on and hear—come on and hear!"

PAUL WHITEMAN AND HIS ORCHESTRA  
"WEEP NO MORE, MY MAMMY"—Fox Trot  
"APRIL SHOWERS"—Fox Trot  
(Victor Double-Faced Record, 18825)

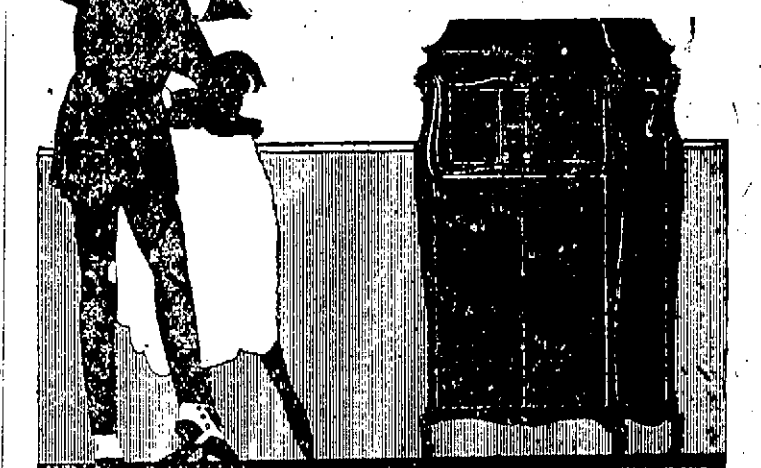
PAUL WHITEMAN AND HIS ORCHESTRA  
"EVERYBODY STEP"—Fox Trot  
"KA-LU-A"—"Blue Danube Blues"—Fox Trot  
(Victor Double-Faced Record, 18826)

JOSEPH C. SMITH AND HIS ORCHESTRA  
"BLOSSOM TIME"—Medley Waltz  
"IT'S YOU"—Fox Trot  
(Victor Double-Faced Record, 18827)

CLUB ROYAL ORCHESTRA  
"DAPPER DAN"—Fox Trot  
"THE SHEIK"—Fox Trot  
(Victor Double-Faced Record, 18831)

THE BENSON ORCHESTRA OF CHICAGO  
"JUNE MONSIE"—Fox Trot  
"NO ONE'S FOOL"—Fox Trot  
(Victor Double-Faced Record, 18837)

ALL STAR TRIO AND THEIR ORCHESTRA  
"BIRDS OF A FEATHER"—Fox Trot  
"LEAVE ME WITH A SMILE"—Fox Trot  
(Victor Double-Faced Record, 18834)

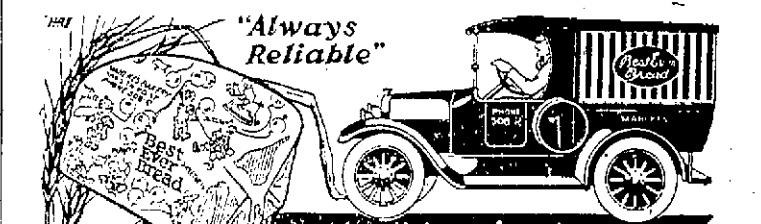


All Are New Victor Records for January

## Fred Leithold Piano Co.

325 Main Street.

Victrola Dealers of La Crosse



## That "Nutt" Flavor--

HOME-MADE bread has a nutty, appetizing tang that "baker's bread" never seemed to quite attain—until we perfected our Best Ever Bread.

If you want home-made perfection in baker's bread, just look your grocer in the eye with a "No substitute will do" look and say "Best Ever!"

You've got a treat in store!

It's our delight to serve you right!

PHONE 508-R  
Mahlke Bakery  
WHOLESALE & RETAIL  
309 SOUTH THIRD STREET  
LA CROSSE, WIS

# EQUITY ABANDONS PLANS FOR DAIRY MARKETING AGENCY

Proposal Opposed by Market  
Bureau and by State College  
of Agriculture

ORIGINAL PLAN BASED ON  
NEW YORK ASSOCIATION

Would Register Cows of State  
and Pool the Product

MADISON, Wis.—The proposed  
federation of Wisconsin farmers into  
a single organization for marketing  
the \$150,000,000 of dairy products  
annually produced in the state, is to  
be abandoned by the Equity society,  
which promoted the project, Edward  
Nordman, commissioner of markets,  
announced Thursday.

This decision of the society was  
reached after extended conferences  
with the state department of markets.  
Together with the college of Agri-  
culture of the university, the depart-  
ment opposed the dairymen's federa-  
tion to be organized along the same  
lines as the New York Dairyman's as-  
sociation, as impractical and detri-  
mental to the interest of the dairy  
industry in Wisconsin.

Development of farmers' co-opera-  
tive marketing associations will con-  
tinue along commodity lines, Mr.  
Nordman said. The Equity society  
after abandoning its original plan to  
bring the 2,000,000 dairy cows of the  
state into a single organization which  
would provide milk for the 3,000  
cheese factories, 1,000 creameries and  
60 condensaries of Wisconsin, will  
now carry its activities along the

lines suggested by the department  
of markets, it is said.

The result will be, according to Mr.  
Nordman, that added impetus is to be  
given the development of the Wis-  
consin cheese federation, and pro-  
posed federations of the buttermak-  
ers, creameries and whole milk pro-  
ducers.

The original Equity society plan  
was based on the New York Dairy-  
men's association, operating in that  
state, pooling their product and  
distributing it to the co-operatively  
owned cheese factories, creameries,  
condensaries and whole milk distri-  
butors.

This undertaking, it is pointed out,  
would be of such magnitude as to be  
impractical, and if carried out would  
mean monopolistic control of the en-  
tire Wisconsin dairy industry, the  
greatest in the nation, with products  
valued annually at over 150 million  
dollars.

Following its convention in Decem-  
ber the Equity society organized a  
dairy division as a separate corpora-

tion to promote its federation plan.  
During the past few months they are  
said to have registered several thou-  
sand cows in the state.

On learning that the organization  
work for the proper federation was  
under way, Mr. Nordman and Prof.  
Theodore Macklin, the University of  
Wisconsin, went to New York to  
study workings of the plan in that  
state, and to determine whether it  
could be feasibly carried out here.

They concluded after their investi-  
gation that Wisconsin conditions were  
adverse to success of a plan of such  
magnitude that it would transcend in  
volume of business any other indus-  
try of the state. Organization along  
commodity lines, they determined,  
was the only feasible means of bring-  
ing about co-operative organizations  
in the Wisconsin dairy industry.

WASHINGTON, D. C.—Senator La  
Follette told the senate the present  
condition of agriculture was the "nat-  
ural consequence and inevitable re-  
sult of that policy for forcible defla-

tion accomplished through control of  
the nation's credit by the will of a  
few great financiers."

Time Clock for Orators  
Members of Parliament pay little  
attention to the rules sometimes in

force limiting the length of the speech  
before the body and it is now pro-  
posed to put in a time clock which will

show just the length of time that  
a speaker has consumed. It is set at  
zero at the beginning of his remarks.

You Will Like



**Boil Tender in Five Minutes**  
are 1½ times more nutritious than the  
best meat — and more easily digested

**STOP HERE ANYTIME**

Before or after the show or movie, at  
noon, or breakfast, and have a good,  
palatable meal with us.

**NEW DAIRY LUNCH**

307 Main St.

**Kellogg's Bran is nature's  
own relief from constipation!**

You must not take chances with  
constipation when statistics tell you  
that nine-tenths of all sickness can be  
traced to it! You must get perma-  
nent relief; you must drive constipa-  
tion out of your system!

Realize that pills and cathartics, at  
best, can only afford temporary re-  
lief, while they are irritating to the  
delicate intestinal tract.

Now—compare the action of these  
pills and cathartics with the natural  
and wholesome effect of Kellogg's  
Bran, cooked and kneaded. Science  
knows of no such wonderful sweeper,  
cleanser and purifier of the bowels as  
Kellogg's Bran, yet it is simply na-  
ture's food. Bran's effect is certain  
and relief permanent if at least two  
tablespoonfuls are eaten daily. Chronic  
cases should eat as much more as is

necessary for results. Taken consis-  
tently, Kellogg's Bran will drive con-  
stipation from the system. Your physi-  
cian will inform the use of Kellogg's  
Bran for constipation!

Eat Kellogg's Bran either as a de-  
licious and nutritious cereal, or sprin-  
kle it over your favorite cereal. Eat  
it in many other foods which are made  
more appetizing by its nut-like flavor!  
Kellogg's Bran pancakes are the best  
you ever tasted! Use it in raisin  
bread or muffins, gravies, macaroons,  
pancakes, etc. (Recipes on package.)

The big thing is to get Kellogg's  
Bran into your system quickly!  
Get it at your grocer's.

P. S.—Pimples are caused by con-  
stipation. Kellogg's Bran will clear  
them up and also free your breath  
from intestinal odors.

Only 3 more  
days, Saturday,  
Monday and  
Tuesday  
Stock-Taking  
Feb. 1st.

**FRED W. KRUSE CO.**

Women's, Misses' and Children's Apparel

504-506 MAIN STREET

Only 3 more  
days, Saturday,  
Monday and  
Tuesday  
Stock-Taking  
Feb. 1st.

# Final Stock-Taking Clearance

Saturday, Monday and Tuesday

Stocks Must be Reduced to Lowest Level Before Stock-Taking, Feb. 1

## Our Entire Stock of High Grade WINTER COATS, WINTER SUITS and DRESSES

### at One-Half Price

NEVER BEFORE have the opportunities to save been so attractive as they  
are NOW. Never before have we made such sweeping and all inclusive  
reductions. In addition to the broken lines usually offered, we are including many  
complete assortments of newest, highest quality merchandise in the store.

PRICES ARE DOWN---BUY NOW

**COATS**

For Example

\$50 COATS at \_\_\_\_\_ \$25.00  
\$69.50 COATS at \_\_\_\_\_ \$34.75  
\$79.50 COATS at \_\_\_\_\_ \$39.75

**COATS**

For Example

\$89.50 COATS at \_\_\_\_\_ \$44.75  
\$95.00 COATS at \_\_\_\_\_ \$42.50  
\$125.00 COATS at \_\_\_\_\_ \$62.50

**1/2  
PRICE**

**SUITS**

For Example

\$50 SUITS at \_\_\_\_\_ \$25.00  
\$69.50 SUITS at \_\_\_\_\_ \$34.75  
\$79.50 SUITS at \_\_\_\_\_ \$39.75

**SUITS**

For Example

\$89.50 SUITS at \_\_\_\_\_ \$44.75  
\$100.00 SUITS at \_\_\_\_\_ \$50.00  
\$125.00 SUITS at \_\_\_\_\_ \$62.50

**1/2  
PRICE**

**DRESSES**

For Example

\$50 DRESSES at \_\_\_\_\_ \$25.00  
\$55 DRESSES at \_\_\_\_\_ \$27.50  
\$69.50 DRESSES at \_\_\_\_\_ \$34.75  
\$75.00 DRESSES at \_\_\_\_\_ \$37.50

**DRESSES**

For Example

\$89.50 DRESSES at \_\_\_\_\_ \$44.75  
\$95.00 DRESSES at \_\_\_\_\_ \$47.50  
\$100.00 DRESSES at \_\_\_\_\_ \$50.00  
\$125.00 DRESSES at \_\_\_\_\_ \$62.50

**1/2  
PRICE**

DRESSES for street, afternoon, evening and general wear, such lovely materials as Satin and  
Crepé Meteor, Tricotine, Poirer Twill, Twill Cord, French Serge, Jersey, Georgette and all  
over lace. Popular shades—Navy, black, henna, brown, French blue, Fuchsia, Mohawk, Maize.

# Out They Go!

## The Greatest Sale of Newark Shoes For Women We Ever Held!



Never have we held a sale  
which aroused such intense  
buying interest as this semi-  
annual event now in pro-  
gress. It is the talk of the  
town. And you will quickly  
understand WHY when you  
see the astounding values we  
are offering. There are  
thousands of pairs to  
choose from—all our own  
regular stock, smashed in  
prices regardless of cost or  
value.

**\$1.98**  
Values up to \$5

**\$2.98**  
Values up to \$6

**\$3.98**  
Values up to \$7



**A Sale Without a Single Drawback. Nothing Missing!**

The selection is enormous—Boots, Oxfords, One and Two Strap  
Pumps and Sandals. Hand turned and welt soles: prime quality  
leathers—brown, tan and black calf skin, suede, patent colt,  
patent kid—in all styles of heels, Military, Cuban, French and Baby  
Louis. All sizes and widths will be found in these big assortments.  
PROMPT SERVICE TO ALL. COME TOMORROW.

# Newark Shoe Stores Co.

The Largest Chain of Shoe Stores in the United States.

Ladies' Silk  
Hose, 98c.

La Crosse Store  
**423 MAIN ST.**

Men's Silk  
Hose, 69c.

All Newark Stores Open Saturday Evenings to Accommodate Customers.



# Out in Society

## TOMAH LADIES ARE LUNCHEON-DINNER GUESTS THURSDAY

A PARTY of Tomah ladies visited the city and enjoyed the carnival on Thursday. The group was entertained at luncheon at the home of Mrs. Jack Bradner, 1115 Division street, and at dinner in the evening at the home of Mrs. C. J. Shannon, 1211 State street. The guests were Mesdames A. E. Frank, Mrs. J. E. Wilson, George Thacker, Oliver Olson and Edwin Vandell. Also Mesdames and Miss Nina Hoenes-miller.

THE SOCIAL meeting of the members of the congregation of the Lutheran church, which was to have been held Saturday night, has been postponed to Monday evening.

ALOTS ROCHET was given a happy birthday surprise party Tuesday night at his home near Green Valley by a party of friends and relatives. A six o'clock dinner was served, which was followed by games, and a social evening. The hostess received many handsome gifts. The party was given by Mesdames J. A. Chapovsky, Joseph Wenzel, J. A. W. Melen and family, J. J. Beyer and family, C. Hoffeld and family, G. Hoffeld and Frank Hoffeld, Messrs. Joe Rydzewsky, George and Edwin Hoffeld.

THE LADIES' circle of St. Paul's Universalist church will have a food sale Saturday at the Little Shop, Seventh and Main streets.

HARMONY CAMP, No. 4121 R. N. L. will hold joint installation with the Modern Woodmen at Oak Bluffs hall Friday evening at eight o'clock. Every member is urged to be present.

THE MEMBERS of the Wednesday Afternoon Embroidery club meet at the home of Mrs. E. A. Gantner, 1535 Main street.

WILSON-COLWELL Relief corps, No. 2, will hold its regular meeting Friday night at eight o'clock at the rooms in the court house.

MRS. ADELIN Kneibich on St. Joseph's ridge was pleasantly surprised to find home by a group of friends Sunday night. Music and dancing featured the evening and at midnight refreshments were served. Those present were the Messrs. Martin, Mrs. Irene Schamus, Edith Hess, Adeline Kneibich, Charlotte Mergel, Alvin Rudolph and John Clemens, Leonard Schamus, Irvin Hansen, Martin Hess and William Schamus.

## City Briefs

Yemen hall Little Bonnies Famous orchestra, Sun.

Carnival confetti dance at Concordia hall, Saturday, January 28th, 1927. Dancing from 8:30 to 2:00 a. m. given by Employees of La Crosse-Rubber Mills. Confetti, horns and serpentine furnished free. Music by Ross orchestra.

Mr. Kneibich is very low with pneumonia in St. Francis hospital. Mrs. Magda Hansen has returned home from the Grandview hospital, where she underwent an operation for appendicitis two weeks ago.

Entry specials on sale every Friday and Saturday at the Rexall Store. Freight transferred to and from cars. No evening service. Gateway Co. Transfer Co. Phone 179, before 6 p. m.

Have your Auto painting done at Reliable Paint Shop, 1552 Charles street, 2nd floor, 1028-A, John Mach. Mrs. R. Knight, Jr., 608 Rose street, who has been ill at her home for the past two years, has been removed to St. Francis hospital for treatment.

La Crosse Mutual Loan and Bldg. Assn.—The annual meeting and election of directors of the La Crosse Mutual Loan and Bldg. Assn. will be held Monday, Jan. 30th at 8 p. m. The polls will be open from 7 to 8 p. m. All stockholders are requested to vote. Wm. Lundberg, Sec.

A fresh supply of poultry specials received every week at the Rexall Store.

Dr. Thornton, Osteopath, Linker Bldg. Hours, 10 to 4, except Sat. Osteopath—Dr. Jorris, Newburg Bldg. The civil service commission invites special attention to the fact that in examinations held recently for La

Advertisement

Getting Rid of a Stubborn Cough is Child's Play Now

Make the Medicine Yourself at Home It's Cheap—But You Can't Beat It

If you want to take care of that bad, hacking cough and do it in a few hours, better get one ounce of Paracetamol (double strength) and mix a half pint at home.

You can do this in two minutes by adding a little sugar and enough water to fill a half pint bottle.

You'll travel the world over before you get a medicine that will act so sure and quickly on the mucous membrane of the nose and throat. It kills the inflammation, the hacking sensation stops with the first spoonful, the heavy, breathing nose and clean membrane, free from irritation and mucous follows.

For Catarrhal conditions such as nasal drops, eye drops, nostrils and watery eyes, it would also be a good thing for Paracetamol double strength. Speak plainly so that the druggist will know exactly what you want.

## ART NOTES

The next activity by the Art Association of La Crosse will be an exhibit of water colors selected from the American Water Color society's exhibition held in New York city in the spring of 1921. It will be in La Crosse about the first of February. While the list shows a few pictures by artists from different sections of the country, the exhibitors in the main are members of the New York and the Philadelphia Water Color societies. The exhibit comprised thirty-eight different pictures, the work of seventy-one different artists, a larger exhibit than can perhaps be hung at one time in our poor exhibition quarters.

The character of the works too is widely diversified. There are landscapes and sea pictures, figures and portraits; some in pure color, others in gouache, or tempera. Some are in the more modern manner, others follow the tradition of other days.

This will be La Crosse's first opportunity to see an exhibit of water color alone. The prominence of the artists whose works are coming to us, the range of theme, as well as the manner of painting, all combine to make this a notable exhibit and an exceptional opportunity to us of La Crosse who once about such things. Not only will this be illuminating to local art workers, but good pictures are much the same to matter what the medium of expression is, but another occasion for getting pleasure as well as general information and education about the things of the mind and spirit.

It is interesting to see among the exhibitors the names of Emily Green, and Edward Volkert from the middle west. The latter will be recalled as a famous painter of cattle whose work in oils was seen here last year, one of whose cattle pictures was purchased by an art lover in La Crosse and added to his fine growing collection.

These pictures, unlike most of those in our own exhibit from New York last year, are for sale, and, since the price of an article makes the first and strongest appeal to so many perhaps we should add that the range is from \$20 up. Money, close for most people is still their only measure of value.

We predict that much interest will be caused by this showing and a consequent large attendance at the exhibit.

Exhibit hours and other details will be published later.

It isn't a bad time for looking into the matter of your membership in the Art association. Perhaps your membership has expired. It is an annual matter, you know. Also new members are welcome at any time. You don't have to be an artist to become a member, merely to have and to put into execution \$2.00 worth (\$3.00 of desire to see good pictures and bring this opportunity to large numbers of persons in La Crosse who cannot afford (or think they cannot, which comes to the same thing) to

Light lunches, Elite and Iris. Mr. Dick Shelby has returned from a visit in Minneapolis.

R. A. Rach, auto painter 1241 Vine, lowest prices. Phone 745-Black.

Mrs. A. Trenchard of New Lisbon is visiting here.

Pat and John Dagendesh are cutting ice for the Burlington railroad at Pepla, Wis.

Dr. and Mrs. O. G. Winters has returned to their home in Des Moines, Iowa, after attending the funeral of Mr. Winters' brother.

Mr. J. E. Andrews has gone to Chicago to visit relatives.

## NATURAL HISTORY

A congressman from the west recently grew indignant at a colleague who did not believe that there was any danger that the United States would ever be involved in future wars.

"To ridicule the idea of this country ever being involved," said he, "is to follow the example of the camel, which buries its head in the sand when an enemy approaches."

"To which the colleague retorted: 'Surely the gentleman in giving utterance to this apothegm, must have meant to refer to the ostrich, which under these circumstances, has a habit of putting its eye through a needle.'"

—Harper's Magazine.

## HOLMEN CHURCH NOTES

English services in the Holmen church the coming Sunday at 10:30 in the morning. Norwegian services in the Halfway church at 2:30 in the afternoon. E. Bergum, pastor.

Origin of "Sublime Porte" The phrase "Sublime Porte" frequently used to denote the government of the Turkish empire, is derived from the French, and means lofty gate. It had its origin in the gateway of the outer court of the seraglio at Constantinople, from which justice was supposed to be administered.

Advertisement

MEAT INJURIOUS TO THE KIDNEYS

Take a tablespoonful of Salts if Back hurts

We are a nation of meat eaters and our blood is filled with uric acid, says a well-known authority, who warns us to be constantly on guard against kidney trouble.

The kidneys do their utmost to free the blood of this irritating acid, but become weak from the overwork; they get sluggish; the eliminative tissues clog and thus the waste is retained in the blood to poison the entire system.

When your kidneys ache and feel like lumps of lead and you have pains in the back; when you have severe headaches, nervous, and dizzy spells, sleeplessness, acid stomach or rheumatism in bad weather, get from your pharmacist about four ounces of Dr. Sells' take a tablespoonful in a glass of water before breakfast each morning. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to neutralize the acids, thus ending disorders.

Dr. Sells is inexpensive and cannot injure; makes a delightful, refreshing lithia-water drink, and nobody can make a mistake by taking a little occasionally to keep the kidneys clean and active.

## PLAYS STOCK LEADS

Robert Burton, Leading Man With the Sherman Kelly Players Who Open a Mid-Winter Stock Engagement at the Riviera Next Monday.



pay \$2.00 annually for three chances to see beautiful things in other words to help boost an enterprise which all admit is a good thing for our city. Even real estate agents make use of us in taking property sales, when the are telling of the various advantages our city has for residence.

Send \$2.00 to Mr. Carl Ran of the Seltzer Soda company and be a booster of the A. A. L. C. But attend the coming art exhibit willingly.

## GOING UP

An Englishman went to a baseball game and each side made one run during the first inning. The Englishman watched the scoreboard intently, as each team failed to make a run during the first inning. The game had gone 10 innings, and the figure one and the zeros following had left their impression on the mind of the Englishman.

Going down the street after the game, a small boy stopped him and asked what the score was.

"Oh," said the Englishman, "I lost all track of the game. It's way up in the millions."—The Argonaut.

Caution: Instead of saffron, is now issued to the old women inmates in many British charitable institutions.

## THIN, RUN-DOWN MEN AND WOMEN

Put on Weight and Are Made Strong and Husky by Taking Susto

This has been proven by a Professor of Physiological Chemistry, who is one of the greatest nutritional experts in this country, at one of our leading Medical Colleges.

After a long series of tests with SUSTO Nutritive Tonic Tablets, extending over many months, he says that SUSTO demonstrated its power to stimulate the appetite, increase bodily weight and strength. It is valuable for weak, run-down, nervous, anemic conditions.

SUSTO contains in concentrated form the vitamins of yeast, milk, rice, eggs, together with beef protein, melen and iron—these essential elements that all nutritional experts agree are absolutely necessary to maintain life, promote growth, health, strength and energy.

SUSTO reinforces the daily food so that people steadily gain in health and strength, eat better, sleep better, and enjoy the vitality which comes from a properly-nourished body, and all without the aid of medicine. For sale by Hoeschler Bros.—Advertisement.

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## Cut Flowers and Blooming Plants

Our own PRODUCTS at reasonable PRICES.

## SPRAYS and DESIGNS for FUNERALS

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Give us a trial and you will be a SATISFIED CUSTOMER.

## La Crosse Floral Company, Inc.

New Store, 512 Main Street. Telephone 238.

Next to Majestic Building.

**Kingold**  
PATENT  
The Flour  
Behind the Housewife  
That Bakes Better Bread.  
MORNING STAR MILLS—A. Grams & Sons, La Crosse.

## HER CHOICE

The father, who was head of the firm, had been nothing but his son took a certain unofficial interest in his private secretary.

The young man had recently joined the staff of the firm to learn the business. One day the private secretary, a very modest young woman, announced to him that his son had proposed to her and that she had accepted him.

"Well, I really did think you might have seen me first," said the father. "I did," she replied, "but I preferred your son."—Chicago Herald Examiner.

## Advertisement

## BREAK CHEST COLDS WITH RED PEPPER

Ease your tight, aching chest. Stop the pain. Break up the congestion. Feel a hot cold loosen up in just a short time.

"Red Pepper Rub" is the cold remedy that brings quickest relief. It cannot hurt you and it certainly seems to end the tightness and drive the congestion and soreness right out.

Nothing has such concentrated, penetrating heat as red peppers, and when heat penetrates right down into colds, congestion, aching muscles and sore, stiff joints relief comes at once.

The moment you apply Red Pepper Rub you feel the tingling heat. In three minutes the congested spot is warmed through and through. When you are suffering from a cold, rheumatism, backache, stiff neck or sore muscles, just get a jar of Rowles' Red Pepper Rub, made from red peppers, at any drug store. You will have the quickest relief known. Always say "Rowles."

Accept only "Bayer" package which contains proper directions. Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark of Bayer Manufacture of Monaceticacidester of Salicylicacid

**Bayer**  
Genuine  
**Aspirin**  
Bayer Tablets  
Aspirin  
The Bayer Company Inc.  
112 Hudson Street

WARNING! Say "Bayer" when you buy Aspirin.

Unless you see the name "Bayer" on tablets, you are not getting genuine Aspirin prescribed by physicians over 22 years and proved safe by millions for

Colds	Headache	Rheumatism
Toothache	Neuralgia	Neuritis
Earache	Lumbago	Pain, Pain

Accept only "Bayer" package which contains proper directions.

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists. Aspirin is the trade mark of Bayer Manufacture of Monaceticacidester of Salicylicacid

## FRESH OYSTERS

Celery Head Lettuce  
New Beets Fresh Spinach  
Radishes Shallots

Car Extra Fancy Delicious Apples  
Grape Fruit at Special Prices

## JOHN C. BURNS

FRUIT HOUSE

**Wile Bros.**  
116 N 3rd St.  
MEN'S WOMEN'S AND CHILDREN'S CLOTHING  
on CREDIT

## RECORD BREAKING VALUES

If you have the great American "show me" spirit, drop in and we will "show you."

Clothes of Quality at Drastic Reductions

**1/2 Price**  
--on--

Men's Suits, Overcoats,  
Ladies' Cloth Coats,  
Dresses and Girls' Coats

## Ladies' Suits

At \$10 and \$15





# CHAUNCEY OLCOTT SCORES BIG WITH PACKED HOUSE HERE

Old Favorite Still a Beautiful  
Singer and His New Play  
is Enjoyed

That Chauncey Olcott, old time favorite, still holds a warm spot in the hearts of his La Crosse admirers was demonstrated by a capacity audience which greeted him at the La Crosse theatre Thursday night.

Mr. Olcott has lost none of his popularity as an actor and his voice is still beautiful. Despite the handicap offered by a cold, it rang clear and pure through the house last night and he sang six songs as only Chauncey Olcott can sing them, while the

audience enthusiastically demanded encore after encore.

In response to a curtain call Mr. Olcott expressed his appreciation of the big audience which greeted him here "when there was so much going on in the carnival" and sang "My Wild Irish Rose" in thrilling style.

Appearing in an Irish comedy drama, "Ragged Robin," marked by plenty of comedy, pathos, romance and music, Mr. Olcott was very much at home in the part of the chivalrous, affable knight of the road who later developed into a titled personage. He had splendid support and the business of the play went forward smoothly with scenic effects which scored big with the house.

WASHINGTON, D. C.—New treasury regulations covering inspection of income tax returns were promulgated by Secretary Mellon.

## Safe Milk for INFANTS and INVALIDS



For Infants, Invalids and Growing Children | Rich milk, malted grain extract in Powder | The Original Food-Drink For All Ages | No Cooking — Nourishing — Digestible

## MARKOS BROS.

211 Pearl Street

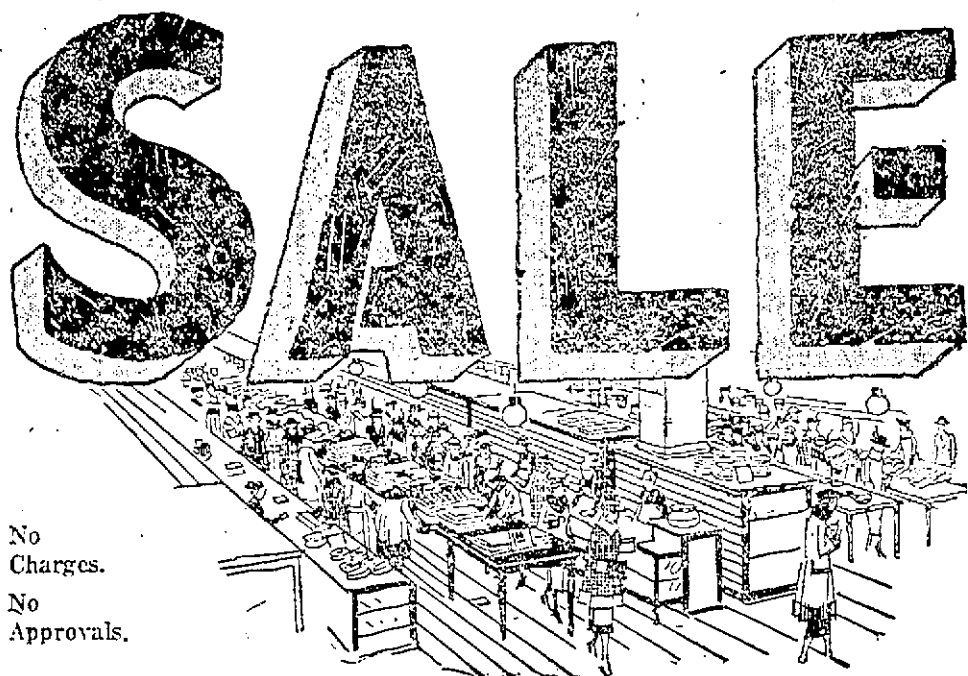
Opp. C. B. & Q. R. R.

### SPECIALS FOR SATURDAY

36-inch Standard Percales, per yard	18c	36-in. Unbleached Muslin, best grade, yard	13c
25-inch Outing Flannel, heavy quality, yard	18c	64-inch Mercerized Table Cloth Damask, good patterns, at per yard	65c
27-inch Outing Flannel, heavy quality, yard	13c	Ladies' Satteen Bloomers, a bargain at	85c
36-inch Bleached Muslin, best grade, yard	18c	36-inch Cretonnes, different colors, at	19c
54-in. Mercerized Table Cloth Damask, good patterns, at per yard	55c	36-inch Chilles, best quality, at yard	17c

Come down and see our line of Men's Pants, sheepskin Coats, Overalls, Ladies' Gowns, Underwear and Children's Coats, etc.

# Greatest One-Half Price Sale in Years



No  
Charges.  
No  
Approvals.

None of our past great sale-successes have rivalled this one in gratifying results. Singling out every odd garment, gathering all broken lines and pricing them right down to where we know without a doubt that they will sell in a day—creating at once the most remarkable buying opportunity in high grade ready-to-wear garments that has taken place for some time. It's against our policy to put anything away—sell in season all seasonable merchandise—that's the rule—and this sensational value-giving event affirms this storekeeping policy.

WOMEN'S Coats, Suits, Skirts, Dresses, Bath Robes, Sweaters, Silk Waists, Silk Teddy Bears and Night Gowns, Corsets and Kid Gloves at  
**One-Half Price Saturday**

### Clearing WOMEN'S COATS At ONE-HALF PRICE

\$90.00 Coats now	\$45.00
\$75.00 Coats now	\$37.50
\$65.00 Coats now	\$32.50
\$50.00 Coats now	\$25.00
\$35.00 Coats now	\$17.50
\$25.00 Coats now	\$12.50

### Clearing WOMEN'S SUITS At ONE-HALF PRICE

\$75.00 Suits now	\$37.50
\$60.00 Suits now	\$30.00
\$50.00 Suits now	\$25.00
\$40.00 Suits now	\$20.00

### Clearing WOMEN'S SKIRTS At ONE-HALF PRICE

\$25.00 Skirts now	\$12.50
\$20.00 Skirts now	\$10.00
\$15.00 Skirts now	\$7.50

### Clearing Women's Bath Robes At ONE-HALF PRICE Corduroy and Blanket Robes.

### One Lot of Silk Teddy Bears and Silk Night Gowns At ONE-HALF PRICE

\$8.00 Silk Garments	\$4.00
\$7.00 Silk Garments	\$3.50
\$5.00 Silk Garments	\$2.50

### One Lot Wool Filled Blankets At ONE-HALF PRICE

\$10.00 Blankets for	\$5.00
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### Clearing Wool and Silk Dresses at One-Half Price

\$75.00 Dresses now	\$37.50
\$60.00 Dresses now	\$30.00
\$50.00 Dresses now	\$25.00
\$40.00 Dresses now	\$20.00
\$35.00 Dresses now	\$17.50

Materials are Canton Crepe, Crepe-back Satin, Doiret Twill, Tricoline and Satin Charmeuse.



Just received new shipment of Taffeta and Canton Crepe Dresses. Special price Saturday at **\$16.95**

All these Dresses are in beautiful styles, fresh from the manufacturer.

### One Lot Women's Kid Gloves At ONE-HALF PRICE

\$3.50 Kid Gloves now	\$1.75
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### One Lot Women's Silk Hose At ONE-HALF PRICE

\$2.00 Silk Hose now	\$1.00
\$3.00 Silk Hose now	\$1.50

### One Lot of Women's Corsets At ONE-HALF PRICE

\$2.00 Corsets now	\$1.00
\$2.98 Corsets now	\$1.49

### ALL OF OUR SILK WAISTS At ONE-HALF PRICE

\$10.00 Waists now	\$5.00
\$18.00 Waists now	\$9.00
\$15.00 Waists now	\$7.50
\$20.00 Waists now	\$10.00

### Women's Leather Hand Bags At ONE-HALF PRICE

\$15.00 Bags now	\$7.50
\$12.00 Bags now	\$6.00
\$10.00 Bags now	\$5.00
\$8.00 Bags now	\$4.00
\$6.00 Bags now	\$3.00
\$4.00 Bags now	\$2.00

### One Lot of Outing Flannel Night Gowns

At ONE-HALF PRICE

\$3.00 Gowns now	\$1.50
\$2.00 Gowns now	\$1.00

## Exceptional Opportunity in Bed Sheeting Saturday

Best quality 9-1 Bleached Sheeting, yd.	59c	36-inch Snow White Bleached Sheeting, yd.	18c	36-inch Unbleached Sheeting, at per yard	14c	42-inch Pillow Tubing, Saturday at yard	39c	36-in. extra fine quality Nainsook, 38c value, yd.	25c	No starch or filling in these Muslins, all are excellent wearing quality.	
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Is  
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## M'WHIRTER WINS NATIONAL TITLE IN SKATE RACES

Chicago Skater Cops Championship on Thursday With Total of 110 Points

### DONOVAN WINS SENIOR THREE MILE RACE ON THURSDAY

More than Forty Starters in Three-Mile Event

PLATTSBURG, N. Y.—Roy McWhirter of the Avenue A. A. of Chicago won the national outdoor skating championship here Thursday with a total of 110 points. Charles Johnson of Lake Placid was second with 80, and Richard "Duke" Donovan of St. Paul, third, with 50.

The senior three mile race was won Thursday by Donovan, while McWhirter finished first in the senior one-half mile event.

#### Other Point Winners

The other point winners in the senior events for the three mile race, which closed Thursday, were: Charles Johnson, Chicago, 80; Charles Johnson, New York, 70; William Murphy, New York, 60; Edward Moore, Toronto, 50; Junior who won points: Sixteen year old class—Orin Green, Saranac Lake, 20; Edward Moore, Lake Placid, 20; Harold Portner, Lake Placid, 20; Earl Norton, Saranac Lake, 20; Jean Barab, Lake Placid, 20; Edward Johnson, Montreal, 10; Fourteen year old class—Earl Pluch, Lake Placid, 20; Robert Graves, Saranac Lake, 20; Carlton Dwyer, Lake Placid, 20; W. Logan, St. John, N. B., 10; Twelve year old class—Jack Shea, Lake Placid, 20; Wesley Champagne, Plattsburg, 20; Raymond Murray, New York, 20; William Leonard, St. John, N. B., 10; Neil Mullins, Saranac Lake, 10; Bill Glaze, Eugene, Ore., 10; Lake Placid, 20; Sydney Shier, Plattsburg, 20; Edward Werner, Plattsburg, 20; Martin Turner, Jr., Plattsburg, 10.

#### Donovan in Close Finish

There were more than forty starters in the senior three mile event and it was a hard fought race throughout. Donovan led for a considerable distance but Donovan slipped in the last half mile, closely followed by Johnson and Edward Moore and all three passed the Lake Placid mark. Donovan won by approximately three feet.

#### Raymond Murray of New York

tell in a preliminary of the junior 220 yard race for 12 year olds and so lost all chances of adding to his points on the previous day.

#### Miss Robinson in First Place

An exhibition 220 yard dash by Miss Gladys Robinson of Toronto, who is the holder of the international professional championship for women, was made in 27 seconds. She was paced by Arthur Staff, American professional champion, who skated backwards most of the distance.

#### SCHNEEBERGER WINS INDIVIDUAL MATCH

A hard fought battle was staged Thursday evening between Ray Shireen and George Schneeburger in the race for the Irvin medal, the latter winning with a total for three games of 648. The scores were as follows: Schneeburger, 202, 201, and 215; Shireen, 236, 215 and 172 for a total of 623.

#### PILES

Cured Without the Knife. Our mild, safe method has cured thousands, many after operations failed. Call or write for free trial offer. National Non-Surgical Institute, 152 National Bldg., 600 Cass St., Milwaukee, Wis.

#### Skates Sharpened

Campbell's Cycle Agency, 225 No. 3rd. Phone 82.

#### EXPERT AUTOMOBILE MECHANICS

at your service. Let us show you. WEIHAUPT-SAVAGE CO., Inc., 306-308-310 So. 4th St.

#### Battery and Electric Service Station

Now on Main Floor. Drive in State St. entrance for free water and tests and learn about the famous

#### RAY STORAGE BATTERY

The only Battery guaranteed unconditionally for two years.

Types Prices  
6-Volt 11-Plate \$30.00  
6-Volt 12-Plate \$34.80  
12-Volt 7-Plate \$41.00  
C. O. B. La Crosse, Wis.

More Service—Less Money.

All makes of Batteries charged, repaired and winter storage.

ELSEN & PHILIPS

FIREPROOF GARAGE.

Cor. 2nd and State Sts. Phone 64.

## CHALLENGE TO FIGURE SKATERS

North Sider Issues Defi to Any Amateur Skater

Otto W. Schoen, 1522 Kane street, with his skates slung over his shoulder ready for action, Friday morning issued a challenge to any amateur figure skater in the city of La Crosse. Schoen took second prize in this event at Petribone lagoon Wednesday evening.

He believes that he can beat any amateur in the city in a contest judged by professional skaters. Who'll take 'im on?

## MADISON BOWLERS SET STATE TOURNEY UNDER WAY THURSDAY

MADISON, Wis.—The 1927 Wisconsin Bowling tournament was set under way here Thursday night with Madison leading off, following short addresses by state and city officials.

Henry Johnson, state treasurer, sent the first ball down the alleys for a strike. The tourney was then under way with the First Ward, Madison, All-Stars leading at the end of the evening with a score of 2440.

Over 100 five-man teams are entered in the meet, which will bring over 1,000 bowlers to the alleys.

## WINTER GOLF IS BECOMING GENERAL SAYS CHICK EVANS

CHICAGO, Ill.—Winter golf is becoming general as all year motor-ing, according to information gathered by former national champion, Chick Evans.

Between the sturdy golfer who follows the red ball through the snow on northern links and the thousands who journey to more moderate climates, Evans estimates that about half of America's golfers continue play during the frigid months.

## WHEN your car is in need of reliable service to keep it in good order, LET

HENRY SCHURZ

DO IT.

418 No. 3rd St.

## You Are Always In Style

If you wear

The La Crosse Hat

## LA CROSSE POCKET-BILLIARD LEAGUE

Contest here tonight.

S. & H. vs. Bodega Club

at 8:30 sharp.

## Bodega Club

"The Store with a Conscience"

120 So. 4th St.

Sandwiches, Cigars, Billiards.

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"The Store with a Conscience"

120 So. 4th St.

Sandwiches, Cigars, Billiards.

## \$200,000 OFFERED BY BRADY FOR BOUT BETWEEN JACK-WILLS

Promoter Believes There is Popular Demand for Such a Battle

NEW YORK.—It begins to look more like a Dempsey-Wills match every day. Along comes Billy Brady, famed theatrical manager, with the announcement Thursday that he stands ready to offer a purse of \$200,000 for Dempsey and Wills to do some boxing for the heavyweight championship of the world. Brady is no stranger to the fight game, having during his long public career managed such great fighters as Jim Corbett and Jim Jeffries.

Brady is sincere in the belief that there is a public demand for a match between the colored champion and the big Utah mauler. The offer of \$200,000, he thinks, is much more than Dempsey could hope to gather for a return battle with Georges Carpentier, which has been suggested for London next summer.

## Wills to Box Norfolk

A match was made Thursday which may lead up to a definite arrangement for the Wills-Dempsey contest. Tex Rickard signed up Wills and Kid Norfolk to do battle in the garden for fifteen rounds on Thursday, March 2.

No doubt the winner of this bout will be selected as the logical candidate to oppose Dempsey for the proposed big match.

Rickard announced after completing the necessary details for the Norfolk-Wills bout that he might revise his opinion about a mixed match and that if the public desired it he would be very glad to have Dempsey match with the winner of the Norfolk-Wills bout.

Paddy Mallins, manager of Wills, declared that he was ready any moment to send Wills in with Dempsey. He had heard of Billy Brady's offer for a match and it is expected that while he had not heard directly from Brady, he had the matter under advisement.

Jack Kearns could not be found at his usual haunts Thursday, but it is expected that the manager for Dempsey will have plenty to say when he becomes acquainted with the proposed match which Mr. Brady has in mind.

## THREE MILE HORSE RACE FEATURE OF FRIDAY'S PROGRAM

AROUND CLEMENS, Mich.—A three-mile harness race, believed to be the first of its kind ever held in this country, was the feature event of Friday's racing program. Seven horses were slated to start. The program also included two class races, with good fields in each.

Friday's races marked the close of one of the most successful winter meetings. There are enough horses to insure another week's sport, but owing to unsettled weather with a possibility that the track might soften, the driving club decided to terminate the meet.

## RUBBER HEELS

Jensen's Shoe Shop

304 So. 4th St.

## SKATES

Ground, For Rent, For Sale and Repaired.

## KING THE BIKE MAN

624 Main St.

## Attention Farmers

Fresh Butter Milk

for stock feeding. 1½c

a gallon

Miller-Rose Co.

La Crosse, Wis.

## Attention Farmers

Fresh Butter Milk

for stock feeding. 1½c

a gallon

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La Crosse, Wis.

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for stock feeding. 1½c

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Miller-Rose Co.

La Crosse, Wis.

## LOCAL HIGH SCHOOL BASKETEERS PLAY AT CAPITAL CITY TODAY

Expect One of Hardest Games of Season With Madison Tossers Tonight

The La Crosse High tossing quintette meets the Madison high school basketeers at the Capital city today in one of the hardest games of the season. This game will be a sure test of the local ability, and will determine their chances for the rest of the season. They swamped Sparta last week 52 to 22, but tonight they run up against a much stiffer proposition, for Madison, has as usual, a very fast and strong team.

Kearns' men are in the pink of condition for this contest, all being free from injuries and all anxious to fight a battle for life or death in order to win from their old rivals. They have lost to no one in the conference so far, and don't intend to do so, according to the spirit shown.

This will be the last chance for Gratch and Lewis to fight for the old La Crosse high as both graduate this semester. Both are valuable at the forward positions and substitutes for their places will be hard to find.

## UNDEFEATED TEAMS MATCHED IN HOCKEY GAMES AT CLEVELAND

CLEVELAND, O.—The leadership of Group No. 2 of the United States Hockey league is at stake in the games between the St. Paul and Cleveland teams here Thursday night and Friday.

Neither has lost a game this season. Cleveland having won four league contests and St. Paul two. Victory in both games for Cleveland practically means the division championship.

NEW YORK.—Jack Kearns, manager of Jack Dempsey, announced that Dempsey had been offered a purse equal to the one received when he met Georges Carpentier, for a return match with Carpentier in London.

YOUTH CRAFT HAIR AND SCALP REMEDY

Youth Craft is guaranteed to remove, relieve and arrest the most common causes of baldness—and that is dandruff and itching scalp. Youth Craft is a Remedy and not a toilet tonic. Different in Use—Better in results. At all Drug and Toilet Counters.

## BASKETBALL

The Greatest Indoor Sport

La Crosse Normal

VS.

CAMPION COLLEGE

SATURDAY, Jan. 28th

8:00 P. M.

NORMAL GYM

# HEATING ALL OUT-DOORS

We have put a stove out on Main St., where you can warm yourself by the radiant, grateful heat of

KOPPERS  
TWIN CITY  
COKE

We are exclusive agents for La Crosse.

Cargill Coal Co.

311 Main St.

Phone 225.

## Carnival Pictures

You'll want them to show up well, of course.

Bring the films to us. We'll develop and print them in a way that will delight you.

## Meen Photo Service

124 So. Third St.

## The Fuel Administrator Says—

"66° of moist heat feels as comfortable as 72° of dry heat." Forcing the boiler to maintain those six degrees of extra heat means excessive fuel consumption. Save coal. "Burn" water instead. Place a

## BUDDINGTON HUMIDIFIER

on each radiator in rooms most occupied. They'll not only save coal but you'll have fewer colds, better health and your furniture will cease to draw apart.

Each 18-inch Buddington Humidifier restores about six quarts of water to the air daily. It forces evaporation. Attaches to any radiator. Made in four sizes at prices from \$2.50 to \$5.00. Come in and see them.

# TIME SIGNALS FROM PARIS ARE HEARD AT U. OF W. STATION

MADISON, Wis.—Time signals by wireless from Eiffel Tower, Paris, France, were heard at the University of Wisconsin, Thursday afternoon. While it is not at all unusual for radio signals from such powerful stations to be heard in many places in this country in the night time, the reception of the signals on Thursday afternoon was exceptional.

The University of Wisconsin has now received a new commercial license to transmit radio phone stations and has already received its new call letters which are W. H. A. Market and weather reports together with time signals are transmitted each noon and a weekly concert is given between 8 and 10 every Friday evening.

## SPECIAL PRICES

for the next few days on our

**FINE SUGAR CURED CORNED BEEF**

also a fresh supply daily of those good smoked

**PORK SAUSAGES**

**Jehlen & Sons**

121 So. 3rd St.  
GLAD TU MEAT CHU.

## NAGOH QUALITY BRAND

HOW DO YOU KNOW?  
Taste it!

## NAGOH COFFEE—GAS-TOASTED

Demonstration all week at Doerflinger's.

J.J. HOGAN, INC.  
WHOLESALE GROCER  
LA CROSSE, WIS.

## JEFF'S GROCERY

FORMERLY THE IMPERIAL GROCERY  
Corner 8th and Division.  
Phone 281.

### Specials For Saturday

Fresh Creamery Butter, 33c  
per pound

Mince Meat, at per 20c  
pound

Fancy Seedless Raisins, pound 20c

Dill Pickles, special at 20c  
per quart

Runkel's Baking Chocolate, per case 9c

Runkel's Cocoa, at 11c and 21c  
Cocoa, at 11c and 21c

High quality 2 lbs. 15c  
Starch

St. John's Wet Shrimp, 21c  
No. 1 can

Heinz's No. 2 can Kidney Beans, at 14c

Holland Herring, 9 for 25c  
very fine, at

Extra fancy Apricots, 30c  
per pound

STRICTLY FRESH EGGS  
FREE DELIVERY.  
EDW. JEFFERS.

## SPECIAL for SUNDAY

A TWO LAYER BRICK OF STRAWBERRY FRUIT and NEW YORK EGG  
DELICIOUS AND ECONOMICAL.  
—AT YOUR DEALERS.

## Gibson Ice Cream Co.

### Some One Said the Grocers Are Profiteering. Examine The Prices In The Market Basket.

Pure Strawberry Preserves, pound No. 5 cans, \$1.00.	25c	Small packages Oatmeal, per package	10c
Early June Peas, at per can	10c	Large packages Oatmeal, per package	20c
One pound of 30c Coffee and 2 bars of soap for	35c	Shoulder Ribs or Neck Bones, per pound	5c
Pure Ground Pepper, first lb. 30c, 2nd lb. 1c, total	31c	Fresh Pig Hearts, at per pound	5c
Pure Cocoa, first lb. 20c, 2nd lb. 3c, 2 lbs. for	23c	Fresh Pigs Feet, all cleaned, per pound	6c
Hormel's Link Sausage, per pound	17½c	Fresh Pork Shoulders, per pound	12½c
Sugar Cookies, packed in baskets, 2½ lbs. at	59c	Excella Cake Flour, per package	10c
		Oranges have advanced. We still have them at 25c per dozen and higher.	

Thomas J. Webb  
COFFEE

Delightfully fresh, fragrant and flavorful.

## JOHN MULDER

802 ROSE ST. PHONE 77.

### Saturday Specials

Butter, fresh creamery, pound 34c and 36c

Oleomargarine, Good Luck, pound 24c

Soap, Luna, 7 bars white laundry, 25c

Coffee, Sun Beam brand, pound 37c

Fruits, Strawberries, Loganberries, Raspberries, No. 2 cans, 3 for \$1

Jam, large jars, 35c value, at 29c

Cookies, lead Coconut, Marshmallow Cookies, at per pound 15c

Rice, fancy Blue Rose Head, pound 7½c

Pineapple, No. 2½ can sliced, extra grade, at per can 29c

Baking Powder, 50c size Royal, at 39c

Crackers, Johnson's small Waters, Graham and Oyster Crackers, pound 14c

Sauerkraut, fancy bulk, per quart 10c

Almonds, fancy grade, shelled, pound 55c



Freshly Roasted  
Thomas J. Webb  
Coffee

ALL DELIVERIES FREE.

**The Economy Grocery**  
J. B. MULDER.  
5th and Winnebago Sts.  
Phone 487.

### Thos. Markos & Bros.

DRY GOODS AND GROCERIES.  
Phone 1217-M. 901 So. Seventh St.  
CASH AND CARRY

### TOM'S SPECIALS

Fresh Creamery Butter, pound—33c and 36c

Pure Lard, special at per pound 11c

Fresh Rolled Oats, 4 lbs. bulk, at 15c

Michigan hand picked Navy Beans, 3 lbs. for 20c

Midget Water Crackers, fresh, per pound 14c

Tall can Milk, 1-pound can Iowa, per can 10c

Tall can Hume's Karluck Red Salmon, can 29c

Rising Sun 1-lb. can pink Salmon, 15c

Corn Flakes and Post Toasties, Jersey and Armour brands, per package 9c

P. & G. White Laundry soap, 6c

Grandma White 6 bars laundry soap, 25c

Walke's White Castile Toilet soap, large bar, at 7c

Prunes, 60 to 70 size, at per pound 14c

Headlight 2 boxes matches, 10c

Special line of Blankets, Underwear and Hosiery. Good line of shoes for children.

5 pounds of Sugar, pure cane, for 30c



Freshly Roasted  
Thomas J. Webb  
Coffee.

### WHEN YOU THINK OF MILK Think of

## HOLSTEIN HERD MILK

from Federal Tuberculin Tested Cows.

## HYDE & FUNK

Phone Sam Hyde, 720-A.

## Carnival Week Bargains

### FOR SATURDAY

Pig Liver, two lbs.—5c	Rendered Lard, per lb.—10c
Pig Hearts, per lb.—5c	Beef Roast, per lb.—10c
Pig Kidneys, per lb.—5c	Brains, per lb.—10c
Hamburger, per lb.—8c	Pork Shoulder Roast, per lb.—15c
Sausage Meat, per lb.—8c	Fancy Side Bacon, lb.—17c

CREAMERY BUTTER, per lb. .... 35c

## BUEHLER BROS.

308 Main Street

### SATURDAY SPECIALS

Peas, Wisconsin Sugar Peas, spec. 2 cans 25c	Wantsmor Cocoa, (put up by Wilbur) 1-lb. pkg. at 15c
Tomatoes, No. 2 can of good 2 for 25c	Swansdown Cake flour, large pkg. 33c
Golden Key or Honey Bee Milk, tall cans, 10c	Kirk's White Naphtha soap, spec. 5 bars 25c
Sun-Maid Seedless Raisins, 15-oz. pkg. 23c	Smoked Lake Trout, pound 25c

Thomas J. Webb  
COFFEE

Delightfully fresh, fragrant and flavorful.

## L. A. KEIZER

West Ave. Cash & Carry Grocery  
Corner 12th and Jackson Sts.

### Particular Housewives

like to deal at this market because of the undeniable quality of the

### High Grade Meats

which we feature. Only the choicest steaks, chops and roasts for your selection.

## J. B. KNUTSON

Fifth and Market Streets.

Phone 322.

## SMALE'S DAIRY STORE

Phone 392.

New Location  
209 So. 5th St.

### SATURDAY SPECIALS

BUTTER, Dairy, 32c  
per pound

BUTTERMILK, 10c  
per gallon

CRACKED EGGS, 30c  
per dozen

JELLO, any flavor, 9c  
per package

GALVANIC SOAP, 4½c  
per bar

CAMPBELL'S SOUPS, can 10c

Other brands Soups, 5c  
per can

We still have a few bags of Sugar at the old price Beet, \$4.75; Cane, \$4.95.

CAN MILK, per can—5c and 10c

POPCORN on cob 5c  
per pound

BLACK WALNUTS, 4c  
per pound

COFFEE—Chase & Sanborn, per pound—25c, 30c, 40c, 50c



Post Toasties, per package, small, at 9c

Shredded 2 pkgs. 25c  
Wheat, 2 for

Red Salmon, tall can, at 27c

Plum Pudding, special at per can 25c

Campbell's Soups, at per can 10c

Pineapple, sliced, No. 2½ can, at 27c

No. 2 can, at 27c

Armour's Oats, small package, at 11c

Large package, at 26c

Campbell's Pork and Beans, can 10c

Oil Sardines, at per can 4c

Dozen cans, 48c

Asparagus Tips, small white, at per can 40c

In Grand Union Coffees you get extra coffee value for the same money. Coffees that are absolutely pure and clean. That is why these coffees are pleasing so many people. The prices are from 25c to 50c a pound.

**Grand Union Tea Co.**  
126 So. 5th St.

## H. A. GOBEL

1127 SOUTH SEVENTH STREET

### MEATS and GROCERIES

Neck Bones, 6 lbs. at 25c	Fine Beef Pot Roast, per pound 12c
Pork Shoulder, at per pound 12½c	Roller Rib Roast, per pound 15c
Pork Shoulder Roast, per pound 15c	Leaf Lard, at per pound 10c
Pork Loin, 18c and 20c	Belogna, at per pound 12½c
Pork Ham Roast, per pound 20c	Liver Sausage, at per pound 12½c
Pure Lard, at per pound 10c	Frankfurters, at per pound 15c
Pork Hearts, 4 lbs. at 25c	Met. Wurst, at per pound 18c
Pork Kidneys, 4 lbs. at 25c	Blood Sausage, at per pound 18c
Fresh Pigs Feet, at 25c	Beef Tongue, at per pound 25c

FRESHLY DRESSED CHICKENS, PORK TENDERLOIN, TRY OUR HOME CURED BACON.

Thomas J. Webb  
COFFEE

Delightful, Fresh, Fragrant and Flavorful.

FREE DELIVERY.

## GLAD TU MEAT CHU

3c per pound—SOUP BONES, at per pound	3c
6c per pound—SOUP MEAT, at per pound	6c
6c per pound—KIDNEYS and HEARTS, per pound	6c
8c per pound—BEEF STEW, at per pound	8c
12c per pound—BEEF POT ROAST, best cuts, pound...	12c
13c per pound—FRESH PORK SHOULDERS, pound...	13c
15c per pound—FRESH PORK LOIN ROAST, pound...	15c
17c per pound—EXTRA NICE ROLLED BEEF ROASTS lb.	17c
10c per pound—PURE LARD, at per pound	10c
10c per pound—PORK SNOUTS, per pound	10c
12½c per pound—BEEF STEAK, per pound	12½c
12½c per pound—PICNIC HAMS, per pound	12½c

DON'T FORGET to try our Corned Beef Special at least once next week. Sugar Cured, Boneless, neatly rolled, fat, medium or lean, from 11c to 15c per pound. It's the kind you like.

## JEHLEN & SONS

121 So. 3rd St.

Phone 236.

## RAISIN COFFEE CAKE

—TOMORROW—

Raisin Bread Butter Rolls  
Eat-Well Quality Cake

## RUPLIN BAKING CO.



WANT ADS

**Classified WANT AD. RATES**  
Under any classification 10 cents per word for each insertion. No charge for first word in first line. Single insertion for less than twenty-five cents.  
A MONTHLY RATE of \$1.50 per line per month. No standing ads. All orders to discontinue advertisement must be made in writing. The Tribune and Leader-Press will not be responsible for telephone cancellations.  
The Tribune and Leader-Press will be responsible for more than the first incorrect insertion of any advertisement ordered for more than one insertion.  
CLASSIFIED ADVERTISEMENTS for the Sunday Tribune and Leader-Press will be accepted for classification up to 5 o'clock Saturday night.

WANTED—MALE HELP

Boys, 12 years or over, for carrier routes. Apply The La Crosse Tribune and Leader-Press office.

**WANTED—All around farm hand.** G. J. Plun, Stoddard, Wis. 1-26-27  
**WANTED—Cord wood choppers.** Wm. Peters, 266-28 1-26-27

WANTED—FEMALE HELP

**WANTED—All around farm hand.** G. J. Plun, Stoddard, Wis. 1-26-27  
**WANTED—Cord wood choppers.** Wm. Peters, 266-28 1-26-27  
**WANTED—Cook, kitchen girl and waitress.** at once at the American House at Whitefish, Wis. 1-24-27  
**WANTED—Experienced dishwasher.** \$10 per month room and board. 110-12 Sidney, Sparta, Wis. 1-27-28  
**WANTED—Main for second work.** Mrs. Henry G. G. 1-27-28  
**WANTED—Two girls.** Hotel Poly. 50-51 1-27-28  
**WANTED—American House.** 1-25-27

SALESMEN WANTED

**WANTED—Experienced candy salesmen.** traveling out of La Crosse to cover northwest Wisconsin territory. Only experienced candy salesmen need apply. Write to J. J. Peters, 266-28, 34 E. Water St., Milwaukee, Wis. 1-25-27  
**MEN'S furnishing goods.** Experienced and territory men only. State full particulars. Continental Sales Co., 235 Broadway, Milwaukee, Wisconsin. 1-24-24

FOR SALE—REAL ESTATE

**MODERN HOUSES—CHEAP—5 rooms.** \$2,500. 2100 State St. La Crosse, La Crosse Land Co. Room 7, Continental Bldg. 1-27-27  
**FOR SALE—4 acres and buildings.** 2100 Jackson St. 1-24-27

FOR SALE

**FOR SALE—12 gauge Remington pump gun and 22 Winchester pump rifle.** R. E. Secky, the Tailor, 125 So. 4th. 1-27-27  
**FOR SALE—One nickel playing Edison Hexaphone and one Regina vacuum cleaner.** 1219 So. 18th. 1-25-27

**FOR SALE—A heavy overcoat in fine condition.** Call at R. E. Secky, the Tailor, 125 So. 4th. 1-27-27  
**FOR SALE—Very special genuine cowhide suitcase traveling bags.** \$6 each. Jefferson Hotel. 1-25-27  
**FOR SALE—Heavy four buckle overcoat.** \$8. Reasonable. 1-25-27  
**FOR SALE—Country house.** 633 or jump call Tennessee Fuel Co. Phone 315. 1-24-27

**FOR SALE—125 Pearl or call 420-6.**  
**FOR SALE—100 South 11th.** Call 420-6. 1-27-28  
**GAS RANGE—Practically new.** 429 So. 4th. 1-25-27  
**FOR SALE—Dry cord wood.** Phone 2734-C. 1-25-27  
**SCOTCH COLLIE puppies for sale.** Call 420-6. 1-27-28  
**FOR SALE—Gas stove.** 120 So. 7th. 1-27-28

FOR RENT—ROOMS

**FOR RENT—3 comfortably furnished** housekeeping rooms. Heat and phone furnished. 181. Phone 886-C. 1-25-28  
**FURNISHED—1 room.** 1-27-28  
**FURNISHED—2 rooms with or without** board. 208 N. 7th. 1-27-28  
**MODERN furnished steam heated** rooms. 224 State. 1-27-28  
**FURNISHED room.** Board if desired. 214 No. 7th. 1-25-27  
**HEATED room for 1 or 2.** 320 Main. 1-24-27  
**FOR RENT—4 housekeeping** rooms. 1-25-28  
**MODERN furnished room at 215 So.** 1-27-28  
**BEDROOM for lady.** 205 So. 7th. 1-27-28

For Rent—Houses and Flats

**FOR RENT—Five modern city** heated rooms. Close in. Adults. R. P. Young. 1-24-24  
**FOR RENT—1 and 2 room new and** modern apartments. Call 822 Home. 1-24-24  
**HOUSE FOR RENT—215 So. 7th.** Inquire at 115 So. 3rd. 1-25-28

For Rent—Miscellaneous

**FOR RENT—Small business place.** 1277 W. Ave. 8. 1-27-28  
**PRIVATE GARAGE for rent.** 429 So. 4th. 1-25-27

WANT TO RENT

**WANTED—By Feb. 1st, suite of 4 or 5** furnished rooms for light housekeeping. Reliable persons connected with reliable firm. Address B. M. D. Tribune. 1-27-28

CUT RATE SHIPPING

**OUTFREIGHT RATES on household** goods. North, South, East and West. For particulars write Boyd Transfer & Storage Company, Milwaukee, 11 E. 14

SEWING MACHINES

**REPLACES and repairs for all makes** of machines on hand. Repairing done promptly. H. Kathryn, 1003 So. 4th St. 1-27-28

MONEY TO LOAN

**MONEY TO LOAN**  
On Farms and City Property  
**FUNDS ALWAYS ON HAND—NO DELAY.**  
The Safest Investment is a Real Estate Mortgage.  
**WE HAVE FARM AND CITY LOANS ON HAND AT ALL TIMES.**  
Come in and Investigate.  
Mortgages Bought and Sold.  
W. J. HICKSCH.  
203 So. Fourth. La Crosse, Wis.

WANT TO BUY

**WANTED TO BUY—Used clothing in** good condition. Will pay reasonable cash price. Phone 1550-R. 1-10-10

WE BUY GOOD OAK LUMBER.

**SEGELKE AND KOHLHAUS**  
MFG. CO.  
La Crosse, Wis.

COLLECTIONS

**CLAIMS COLLECTED on percentage or** bought on light Commercial Receivers, 214 Newburg Bldg. 5-21

LOST AND FOUND

**LOST—Young fox hound, white with** tan head, ears and white stripe down face. Matheson spots on body. George Joseph, Genoa, Nevada. 1-27-28  
**LOST—Party who took glasses with** padded heels by mistake from Yeoman hall Thursday night call 115-21 and exchange. 1-27-28  
**LOST—Lady's Hunting case watch** between La Crosse Hotel and Deerfingers. Frances R. Clendenen, Pulton, Illinois. 1-27-28  
**LOST—Between Eichen and Phillips** 2nd and 23rd and Market Sts. plus auto robe. Return to Eichen and Phillips. Reward. 1-27-28  
**LOST—Keys in black leather case** between postoffice and 2nd and Cass. Call 115-21 or 915 Perry. Reward. 1-27-28  
**LOST—One mitten, black leather.** One home, 1 finger, auto. Call 1554-2. 1-27-28  
**LOST—One six buckle black overshoe.** Size 8 1/2. 1153-M. Reward. 1-27-28  
**LOST—Bunch keys. Finder please** return to R. O. Hall, 920 King. 1-27-28  
**LOST—Light hand black mitten.** Phone 2506-M. Reward. 1-27-28

AUTOMOBILES

**AUTO RADIATORS—Frozen or leaky.** Why not have them repaired the right way? Robbitt—repaired. All work guaranteed. Badger Auto Radiator Works. 118 Park. Phone 235. 1-24-24  
**RADIATORS—All makes repaired, re-** covered, rebuilt the right way. Repairing valves and pumps. Corner 2nd and State. Fireproof Storage Garage. Mon Wed Fri 1-27-28

MISCELLANEOUS

**EXPERT WELDING—steel, cast iron,** aluminum. Bring your broken parts to us. Work guaranteed. Prices reasonable. Blum and Pappas, corner 2nd and State. Fireproof Storage Garage. Mon Wed Fri 1-27-28  
**\$10.00 PER MONTH on a \$100.00** purchase starts your housekeeping. Buy at Furber Furniture Company, 1-13-27

DOMESTIC SEWING MACHINES

**CLEANED AND ADJUSTED.**  
PRICES - REASONABLE.  
CALL 1094-M.

GIRL LOOKING for home

**I WILL NOT be responsible for any** debts contracted for by my wife. B. L. Zub. 1-27-28  
**CHIMNEYS and furnaces cleaned.** Well experienced. Phone 1932-M. 1-27-28  
**WANTED—To go out as desk clerk.** Phone 2802-F. 1-27-28

LEGAL NOTICES

**Notice for Administration and Notice** to Creditors  
State of Wisconsin, County Court, La Crosse County, In Probate.  
In the Estate of Carl B. Splander, Deceased.  
Notice is hereby given. That at the special term of said court to be held on the second Tuesday, being the 14th day of February, A. D. 1922, at the Court House in the City of La Crosse, County of La Crosse, and State of Wisconsin, there will be heard and considered, the application of Augustus B. Splander for the appointment of an administrator of the estate of Carl B. Splander, late of the Town of Onalaska, in said county, deceased.  
And notice is hereby further given, That at the special term of said court to be held at said Court House, on the fourth Tuesday, being the 27th day of May, A. D. 1922, there will be heard, considered and adjusted, all claims against said Carl B. Splander, deceased.  
And notice is hereby further given, That all such claims for examination and allowance must be presented to said County Court at the Court House in the City of La Crosse, in said county and state, on or before the 15th day of May, A. D. 1922, or be barred.  
Dated January 19th, 1922.  
By the Court.  
JOHN BRINDLEY, Judge.

**Notice for Administration and Notice** to Creditors  
State of Wisconsin, County Court, La Crosse County, In Probate.  
In the Estate of George D. Johnson, Deceased.  
Notice is hereby given. That at the special term of said court to be held on the second Tuesday, being the 14th day of February, A. D. 1922, at the Court House in the City of La Crosse, County of La Crosse, and State of Wisconsin, there will be heard and considered, the application of Harry Johnson and Lucile Johnson for the appointment of an administrator of the estate of George D. Johnson, late of the Town of Bangor, in said county, deceased.  
And notice is hereby further given, That at the special term of said court to be held at said Court House, on the fourth Tuesday, being the 27th day of May, A. D. 1922, there will be heard, considered and adjusted, all claims against said George D. Johnson, deceased.  
And notice is hereby further given, That all such claims for examination and allowance must be presented to said County Court at the Court House in the City of La Crosse, in said county and state, on or before the 15th day of May, A. D. 1922, or be barred.  
Dated January 19th, 1922.  
By the Court.  
JOHN BRINDLEY, Judge.  
MCCONNELL & SCHUBERT, Attorneys.

**Notice to Creditors**  
State of Wisconsin, In Probate. La Crosse County Court.  
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THE DUFFS



REMNIDERS OF HIS NIGHT IN



# ARBuckle CASE IS NEARLY READY FOR JURY NUMBER TWO

Defense Has Only One More  
Witness to Present; Doctor  
on Stand

SAN FRANCISCO.—The defense in the second Arbuckle manslaughter trial was near the end of its side of the case when court opened Friday. Only part of the testimony of Dr. George Franklin Shields remained to be taken and counsel had announced they would call no other witnesses. Dr. Shields, who was a major in the medical corps in the Spanish-American war and world wars, late Thursday, said a ruptured bladder, which caused Virginia Rappaport's death, might be caused by coughing, sneezing or by immersion in cold water if it were over-distended. Under cross-examination he admitted he had never heard of a bladder rupture caused by cold water. The prosecution claims Miss Rappaport's bladder was ruptured as a result of mistreatment by Arbuckle at a party in his rooms at the St. Francis hotel last September and the defense contends the rupture was the result of an unhealthy condition.

# CARNIVAL WEEK ATTRACTION AT MAJESTIC GOOD

Garnette and Hill, appearing in the first act of the carnival week attraction at the Majestic theater, delivered an excellent bill of song and dance selections. Both are possessed of pleasing voices and they put their act across in a manner that delights the audience. Both wear gorgeously beautiful gowns—their appearance alone adding much to the success of their number.

Jilly Clark, billed as a disturber of the blues, fully justifies his title. Jilly is a well known comedian of the vaudeville stage, though for the past three seasons he has been appearing in musical comedy hits. He scores a big hit in his black face comedy act, injecting into it a little monologue, especially appropriate to the occasion of the carnival. Between his spurts of wit and wisdom he renders a few songs, most of which are of his own composition.

Jack and Jessie Gibson do a few

# Remember Tonsiline

TONSILINE is the National Sore Throat Remedy—it is sold in every State in the Union. Most people buy a bottle occasionally because most people occasionally have Sore Throat. They buy it for the prompt, welcome relief it brings to sufferers from this malady. You can forget Sore Throat if you will only remember TONSILINE and get the bottle NOW that waits for you at your druggists. Look for the long necked fellow on the bottle when you get it.

35 cents and 60 cents. Hospital Size, \$1.00.

cycling stunts which are, as they themselves predict, hair raising. Both are clever on the single wheeled cycles and do a few whirly which draw gasps of amazement from the audience. Not the least of their act is the comedy dialogue.

# Always a Way

"No, he has never kissed me."  
"Give him a slight hint!"  
"I have given him several in vain."  
"Then try climbing on his lap."  
—Louisville Courier-Journal.

PLATTSBURGH, N. Y. Roy McWhirter of Chicago won the national outdoor skating championship.

# Advertisement

# GIRLS! LEMON JUICE WHITENS RED HANDS

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, which any drug store will supply for a few cents, shake well, and you have a quartet of harmless and delightful lemon-bleach lotion of soft and whiter red, rough or chapped hands. This home-made lemon lotion is far superior to glycerin and rose water to smoothen the skin. Famous stage beauties use it to bleach and bring that soft, clear, rosy white complexion, because it doesn't irritate.

# "OUR BOYS" TO BE PLAYED MONDAY AT THE RIVIERA THEATER

The Riviera has an attraction of extraordinary merit booked for next week, the Sherman Kelly Stock com-

pany, one of the largest and finest stock companies on the road. The company opens Monday evening presenting "Our Boys," a comedy with music. If you were one of the fortunate ones who "went across," or if you had a son, brother, husband or sweetheart, among the millions of our best who did go, you are bound to

have an evening's entertainment extraordinary in "Our Boys." It is not a war play, but is filled with the intensely funny comedy, based on logic, opinion and life of American soldiers immediately following the armistice. American Indians rarely are found with beards.

# Laundered To Perfection

GENTLEMEN, we'd like to do your laundering, prove to you through our painstaking, careful workmanship that your SHIRTS and COLLARS, your UNDER-GARMENTS and HOSIERY, HANDKERCHIEFS, etc., will look BETTER and wear LONGER because of the care we take in washing and ironing them.

— WILL YOU GIVE US A TRIAL? —

We're laundering for hundreds of men in this town. The reason is "BEST SERVICE AND WORKMANSHIP."

TELEPHONE—OUR AUTO WILL CALL.

La Crosse Steam Laundry Co.

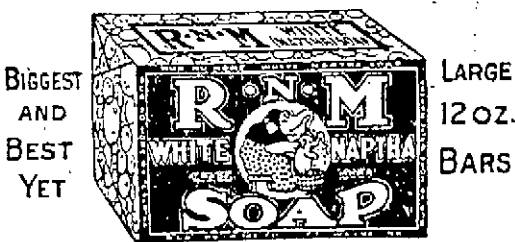
Home of the "Sunshine Family Wash."

LAUNDERERS CLEANERS DYERS

# CHICAGO AND IOWA RELAY TEAMS MEET IN SPECIAL MATCH

CHICAGO, Ill.—Relay teams representing the University of Chicago and Iowa state will meet Friday night in a special two-mile match race, the principal event of the annual indoor handicap track and field games of the Illinois Athletic club.

# SPECIAL SALE At Your Grocers Buy 5 Large Bars RUB-NO-MORE SOAP



At Sale Price and Get  
**FREE**  
A Full Size Package of  
RUB-NO-MORE WASHING POWDER



Mr. Grocer Ask Your Jobber for Special Offer



Ask for our CASH DISCOUNT STAMPS. One Stamp with every 10c Purchase, a Book of 500 Stamps worth \$1 in Cash.



This Store Closes Each  
Saturday Evening  
at 6 p. m.

# Big Values In Boys' Suits, Overcoats and Trousers

Of course the important thing is just how big the value is. We know you will be satisfied with the values offered. Most of the styles shown will do very nicely for early Spring wear and what's more, they are being offered at a discount of—

**20%**

# Entire Stock of Children's Coats at 1/2 Price

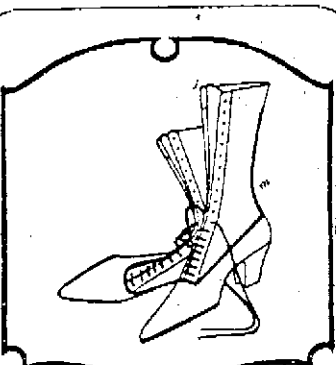
This is a comprehensive group of children's good coats in sizes from 2 to 17. Very serviceable garments in smart styles, some of them have fur collars, offered for clearance at

**1/2 Price**

# Children's Silk and Wool Dresses At a Discount of 25%

Our entire stock is included. There are many styles for your selection. French and Storm serges, poplins, tricotines, taffetas, foulards, etc., enhanced by embroidery and button trimming cleverly applied. Both one and two-piece models and jumper dresses will be found in the assortment offered in our Pre-Inventary Sale at a discount of—

**25%**



# Saturday Witnesses the Wind-Up of Our Tremendous Carnival Week SHOE Sale

We still have a good assortment of sizes and it is to your advantage to supply your needs now. Divided in three lots, as follows:

LOT 1 **\$1.00**

LOT 2 **\$3.00**

LOT 3 **\$5.00**

# We Don't Think You'll Be Able to Duplicate These Coat Values

Coats, values to \$18.50 at— <b>\$10.00</b>	Coats, values to \$25.00, at— <b>\$15.00</b>	Coats, values from \$27.50 to \$35, at— <b>\$19.50</b>
Coats, values from \$39.50 to \$45, at— <b>\$29.50</b>	Coats, values from \$47.50 to \$59.50, at— <b>\$39.50</b>	Coats, values from \$65 to \$69.50, at— <b>\$49.50</b>
Coats, values from \$79.50 to \$97.50, at— <b>\$59.50</b>	Coats, values from \$100 to \$150, at— <b>\$75.00</b>	Coats, values from \$175 to \$250, at— <b>\$137.50</b>

Our entire stock of ladies' fur sets and separate muffers including practically every kind of fur known offered for a positive clearance at

**1/2 PRICE**

# You Don't Often Find Yard Fabric Values Like These

36-inch White Mercerized Poplin, priced in the Pre-Inventary Sale, per yard **39c**

A highly mercerized cotton poplin with a rich lustrous sheen; in demand for dresses and skirts; worth 48c a yard.

36-inch Novelty Stripe Dream Crepe Georgettes, Pre-Inventary Sale price, per yard **\$1.59**

White grounds with colored stripes of reseda green and burnt orange, a dainty sheer silk for waists and dresses; worth \$2.50 a yard.

36-inch White Mercerized Dimity, priced in the Pre-Inventary Sale, per yard **39c**

Shown in stripe and check designs, dainty and sheer; worth 48c a yard.

40-inch Black Silk Chiffon Velvet, priced in the Pre-Inventary Sale, per yard **\$4.48**

Black Silk Chiffon Velvets still continue to be in demand for one-piece dresses and suits; this quality has an all silk face with a high lustrous sheen; a remarkable value at the price; easily worth \$5.50 a yard.

42-inch All Wool French Serge, priced in the Pre-Inventary Sale, yard **\$1.59**

This number is made by the Botany Worsted Mills and is guaranteed all pure wool; colors are Copenhagen and navy blue; worth \$1.75 a yard.

54-inch Navy Blue Storm Serge, priced in the Pre-Inventary Sale, per yard **98c**

The most amazing value that it is possible to obtain at this unusually low price; standard shade of navy blue; a serge that is recommended to wear; worth \$1.25 a yard.

36-inch White Pajama Checks, priced in the Pre-Inventary Sale at **19c**

A dainty white fabric for pajama use; wears well and launders perfectly; unusual value at 25c a yard.

# Saturday You Can Buy a Corset for \$1.00



A well made corset of good material in two styles. One a topless or waistline model with free hip space, specially adapted to the growing girl or for slender figures. Another style more heavily boned, medium bust model. These garments are all new clean stock and are considered good value at \$1.50 special Saturday at... **\$1.00**

**CONFINERS 39c**

Made of good quality material in front or back closing style, regular 65c value, at... **39c**

# DEMONSTRATIONS

The representative of J. J. Hogan, Inc., will be here Saturday to demonstrate Hogan's Quality Brand Coffee. In addition there will be sampling of Kraft's Cheese. Be on hand.

A representative of Swift & Co. will also conduct a demonstration of their products.

# Dill Pickles

Fancy German style, special Saturday, each **1c**

A Cash Discount Stamp with every 10c purchase in the Grocery Department.

# COMBINATION

5 pounds of Granulated Sugar for **25c**

3 bars Crystal White Soap for **25c**

**50c**

# FOR THAT SWEET TOOTH

Home made Honey Cream Candy, Saturday, one pound **25c**

Chocolate Cream Fudge, delicious, Saturday per pound **25c**

Limit 1 lb. to customer.

Fancy Chocolate Creams, assorted flavors, half pound **20c**

# Sale of Enameled Dish Pans

Blue and white mottled enamel on outside with white enamel lining, 14 and 17 quart size with handles, special Saturday while they last each—

**69c**

# SPECIAL PRICE OF \$2.85



# ON WOMEN'S GALOSHES

FOR THE CARNIVAL

Best Quality Brand With White Fleece Lining.

Men's First Grade 4-Buckle Overshoes **\$2.85**

EST. **ARENZ SHOE CO.** 1902  
La Crosse's Largest Shoe Store  
323-25 Pearl St.